

FORE School of Management, New Delhi

SIG-Sankalp

AY 2024-25

SIG- Sankalp organized three activities and events in the **AY 2024-25**.

The activities are as cited below:

1. Alankaar - Hindi Tagline Competition, 2024

The Alankaar - Hindi Tagline Competition, 2024, aimed to celebrate the Hindi language and inspire creative thinking among students. The event created a lively and competitive atmosphere, encouraging students to understand businesses, their marketing techniques and express their ideas in a fun way. It was conducted on **September 18, 2024**.

There were 90+ participants.

Judges:

1. Dr. Surabhi Koul – Assistant Professor (Marketing), FORE School of Management
2. Dr. Ayushi Sharma – Assistant Professor (Marketing), FORE School of Management

Winners:

1. First Position: 'Neeraj Kumar' from FORE School of Management.
2. First Runners-up: 'Manisha' from FORE School of Management.
3. Second Runners-up: 'Sahil Jain' from FORE School of Management.

2. GENESIS – The Argumentative Indian'24

An inter-college mock parliament competition was organized where the teams of two represented different Indian states and tackled a common problem statement. It was conducted on **13th December 2024**.

The **30+ Teams** from many different institutions like FMS, IIFT New Delhi, IIM Rohtak, IMI New Delhi, etc. participated in the event.

Judges:

1. Adv. Mandeep Baisala- Advocate, Supreme Court.
2. Prof. Vikesh Kumar Tripathi- Assistant Professor, Faculty of Law, University of Delhi.
3. Dr. Ayushi Sharma – Assistant Professor (Marketing), FORE School of Management.

Winners:

1. First Position: 'Team Immortals' from FORE School of Management.

Team members: Neeraj Kumar and Manisha

2. First Runners-up: 'Team KREW' from Indian Institute of Foreign Trade

Team members: Keshav Damani and Shivalik Singh

4. Second Runners-up: 'Team Tesseract' from FORE School of Management.

Team members: Raj Agarwal and Abhijeet Chaturvedi

3. SEMINAR – SAMAGAM

A seminar titled “Impact of Cybersecurity in Our Daily Lives” was conducted on 1st March 2025, where the speaker, Mr. Gaurav Kumar, Founder of CollCom and Assistant Professor at Gautam Buddha University, discussed the growing threat of cybercrimes and shared simple yet effective ways to protect ourselves from online fraud. The seminar was held on **March 1, 2025**.

The seminar was attended by 60+ students.

Speaker: Mr. Gaurav Kumar, Founder of CollCom and Assistant Professor at Gautam Buddha University