



PERSONALITY ENHANCEMENT CELL

## MOCK-A-THON

Team Personality Enhancement Cell of FORE School of Management, New Delhi, successfully organized a dynamic event, '**MOCK-A-THON PERSONAL INTERVIEW DRIVE**,' focused on placement preparation for final-year students. Held on **January 19, 2025**, the primary purpose of the event was to conduct practice interviews for students, align them with current industry requirements, and provide constructive feedback for their professional growth. While networking opportunities and strategic insights were significant outcomes, the event centred on equipping students with hands-on interview experience and actionable feedback.

**Over 140 final-year students** participated in the event, demonstrating their eagerness to refine their placement readiness. The event was graced by **over 35 distinguished alumni** from prestigious companies like **Google, BCG, McKinsey, Genpact, KPMG, PepsiCo, Accenture, and EY**. Their active involvement added immense value, as they brought a wealth of real-world experiences and industry expectations to share with the students.

**Alumni-led panel interviews** formed the core of the event, where students underwent simulated interview scenarios in a professional setting. Each panel comprised alumni from diverse sectors, ensuring that students were exposed to a variety of perspectives. To support continuous improvement, **evaluation sheets** were used during the mock interviews, detailing performance metrics and personalized feedback for each participant. This mechanism enabled students to identify their strengths and target specific areas for improvement.

The **feedback mechanism** was a critical component of the event. Alumni provided real-time, constructive critiques to each student, addressing areas such as communication skills, subject knowledge, and overall presentation. Alumni shared insights on industry trends, key skills required to stand out as a candidate, and effective strategies for excelling in group discussions and personal interviews. Students valued the hands-on experience and actionable advice, which significantly boosted their confidence and readiness for upcoming placement drives.

The event's positive reception was evident from the enthusiastic responses of both students and alumni. Students gained clarity on their preparation levels, while alumni appreciated the opportunity to give back to the institution by sharing their expertise.

The placement preparation event by the Personality Enhancement Cell was a resounding success, fostering a collaborative environment for learning and growth. It reinforced FORE School of Management's commitment to shaping industry-ready professionals while strengthening alumni-student bonds. This initiative is a testament to the institution's dedication to excellence and holistic development.