

FORE School of Management, New Delhi

FORE Connect AY 2023-24

FORE Connect organized five activities and events in the AY 2022-23.

The activities are as cited below:

1. SEMINAR - Panache

Panache is an event specific to Public Relations, Branding, and Digital & Social Media Communications which can help provide value to the students during their MBA journey, was conducted on **6th March 2023**.

The seminar was attended by **160 students**.

Speaker: Mr. Mayur Hola, CMO, Culinary Brands

2. GENESIS - Stratagem'23

A PR mind-wrap event that unearths the inner PR genius in the participants, was conducted on **1st December 2023**.

The **77 Teams** from many different institutions like IIM Ahmedabad, IIM Indore, IIFT New Delhi, IMI New Delhi, etc. participated in the event.

Judges:

1. Ms. Lavisha Khattar Thapar- Creative Director, Wed Advisor
2. Ms. Shinam Khandelwal – Brand Solutions Manager, Times Internet
3. Prof. Surabhi Koul – Assistant Professor (Marketing), FORE School of Management

Winners:

1. First Position: 'Team Idea Alchemist' from BIMTECH.
Team members: Ishani Singh, Syed Mohtteshim Ali, Rasik Prinja, and Yashika Goyal.
2. First Runners-up: 'Team White Rock' from Lady Shri Ram and Sri Guru Gobind Singh College.
Team members: Himanshi and Naman Sehgal

3. Second Runners-up: 'Team Constars' from the Delhi School of Economics.
Team members: Rishika Gupta, Isha Gupta, and Mazharain Husain

3. EVENT – UTSAAH

An annual charity drive that aims to bring joy, happiness, and positive change to the lives of children in need, was conducted on **24th December 2022**.

This event took place on the Christmas Eve by distributing packets of hygiene products and Goodies to **more than 160+ children**.

4. ADMISSION PROCESS – Offline & Online

FORE Connect is also responsible for the smooth conduct of the **Admission Process** each year.

Not only does FORE Connect ensure a streamlined conducting of the Admissions, but also the members prepare and deliver comprehensive presentations about the institute to the prospective students.