



FORE School of Management, New Delhi
Center for Research and Innovation in Frugal Technology Management
(CRIFT)
AY 2023-24

Center for Research and Innovation in Frugal Technology Management (CRIFT) has organized the following event in the **AY 2023-24**:

- 1. ASTITVA 7.0 - Frugal Innovation in Software Development**, an event focused on educating students about frugal innovation in software development, was conducted on **17th November 2023**. The event featured an insightful talk and Q&A session, helping students view frugality in a new light as software development is usually not associated with frugality. The Seminar was attended by **60** students
Speaker: Mr. Ankush Kharbanda (Director at S&P Global).

- 2. Frugal Innovation Glocal**, The Imperial College London Glocal Program was held on May 29, 2024 at FORE School of Management, New Delhi, providing an immersive experience focused on innovation, entrepreneurship, and academic collaboration. The program featured keynote addresses, invited talks by industry leaders, demonstrations of student projects, and interactive sessions, offering participants valuable insights into various aspects of management and innovation. Keynote talks were delivered by industry leaders such as Mr. Rohit Kapur of Goalstox Technology and Ms. Neha Bharti of Swadha Agri. The event also showcased frugal innovation prototype presentations by FSM students, providing practical insights into innovative concepts.
The Glocal was attended by **9 students from Imperial College London** along with FSM faculty and students.
Speakers and Presenters:
Mr. Rohit Kapur (Goalstox Technology)
Ms. Neha Bharti (Swadha Agri)
Ms. Janvee Garg (FPM Scholar - FORE)
Ms. Sonika Jha (FPM Scholar - FORE)