

Reflections on

Chinese Management Styles and Business Ethics

The rise of China is generating great interest in its economy and business. The book presents studies on China's business management, socioeconomic infrastructure and its economy. These studies have been conducted by the faculty of the FORE School of Management who visited China during October–November 2011.

The studies shed light on contemporary Chinese management styles and business practices which though rooted in the ancient Chinese culture, have also been shaped by changes in the social, political and economic circumstances of the country.

While tracing the impressive strides made by Chinese women who have become successful business leaders and entrepreneurs today, it is noted that women remain heavily unrepresented in the political sphere.

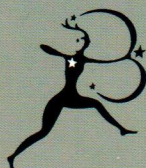
The studies critically review the incredible infrastructure building going on in China, and compare the higher education sectors in both China and India, and the performance of commercial banks emerging from the global crisis.

The book also examines the contrasting responses of the Chinese and Indian governments to the global crisis and the implications of the strikingly different actions on the respective economies in the future.

In the context of attempts by the Chinese government to internationalize the renminbi, the book discusses the benefits and costs of a currency becoming a reserve currency, and examines factors that determine the future role of the Chinese currency.

The book also analyses the two sides of the Chinese “hukou” system, a system of household registration in China.

The book finally brings up the issue of the veracity of Chinese government statistics.



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