

# FORE International Management Conference (FIMC) 2024 AI, Business Models, and the Future of Work November 28-30, 2024 (Thursday, Friday, and Saturday)

(All minor changes in the schedule will be updated on the website)

# Day 1: November 28, 2024

09:00 AM - 03.30 PM - Conference Registration

10:00 AM - 11:30 AM - Conference Workshop (Venue: CR 4, A Block, 3rd Floor)

Prof. Keng-Boon Ooi (Distinguished Professor, UCSI Graduate Business School, Malaysia; Distinguished Visiting Professor, FORE School of Management) - "Pathways to Academic Success; Increasing H-Index and Citation Count"

11:30 AM - 12:00 PM - Tea/ Coffee Break

# 12:00 PM - 01:30 PM - Parallel Paper Presentation Tracks

#### 1. Financial Management and the Global Financial Systems (Venue: CR 14, B Block, 4th Floor)

Chair: Prof. Prashant Gupta (Professor and Dean, IIM Nagpur)
Co-Chair: Prof. Aditya Banerjee (Assistant Professor, FORE School of Management)
Session Co-ordinator: Gaurav Mitra (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
12:00 - 12:15	Understanding the Entrepreneurial Ecosystem Through its Constituents,	Sonika Jha
	Constructs, and Descriptors Using the Model-Narrative Review Method	
12:15 - 12:30	Value Relevance of Financial Reporting: A Machine Learning Approach	Mohd Nisar
12:30 - 12:45	Impact Of Ind AS Convergence on Nuanced Value Relevance	Mohd Nisar
12:45 - 01:00	Enhancing Decision-Making: A Hybrid AI Framework for Intelligent	Kapil Saini and Priyanka
	Business Strategies	Munjal

# 2. Emerging Market MNEs and the Global Value Chains (Venue: CR 15, B Block, 4th Floor)

Chair: Prof. Manzoor Akram (Assistant Professor, IRMA)

Co-Chair: Dr. Chetna Chauhan (Assistant Professor, Universidad de los Andes, Colombia) Co-Chair: Prof. Sher Jahan Khan (Assistant Professor, FORE School of Management) Session Co-ordinator: Soumya Tiwari (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
12:00 - 12:15	A Study of the Essential Service Components in the Aviation Sector	Rajarshi Debnath
12:15 - 12:30	Adapting to Uncertainty: MNE Strategies in The Face of Geopolitical	Soumya Tiwari
	Turbulence	
12:30 - 12:45	AI-Powered App Store Optimization: A New Frontier for Entrepreneurial	Dharani D
	Success	
12:45 - 01:00	An Empirical Study on the Integration of Drugs, Pharmaceuticals and	Kiran Bala, Shilpee
	Ayurveda MSMEs into Global Value Chain – Challenges and	Aggarwal, Kanika Nagpal
	Moderating Role of Government Support and Artificial Intelligence	

# 3. Knowledge Management, Sustainability, and the AI Confluence (Venue: CR 5, A Block, 3rd Floor)

Chair: Prof. Arunaditya Sahay (Distinguished Professor, FORE School of

Management)

Co-Chair: Prof. A.K.Singh (Professor, FORE School of Management)

Session Co-ordinator: Golden Singh (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
12:00 - 12:15	A Strategic Conceptual Framework on Digital Sustainability in Product	Deeksha Sahu (Online)
	Promotion at The Bottom of the Pyramid for the Indian Retail Industry	
12:15 - 12:30	Sustainable Circular Economy Stratagem: Developing Nation Electrical and	Anupama Singh
	Electronic Waste Equipment Management Applying	
12:30 - 12:45	Sustainability Marketing Enablers in the Indian Renewable Energy Sector	Golden Singh
12:45 - 01:00	A Composite Artificial intelligence-inspired Efficient Knowledge	Yogesh Gupta
	Management Strategy for Software Industry	
01:00 - 01:15	Visualizing Trends in Knowledge Management Systems and AI Adoption	Aradhana Sorout
	Through Bibliometric Analysis	

#### 4. Al in Customer Experiences and Engagement (Venue: CR 4, A Block, 3rd Floor)

Chair: Prof. Arghya Ray (Assistant Professor, IMI Kolkata)

Co-Chair: Prof. Surabhi Koul (Assistant Professor, FORE School of Management) Session Co-ordinator: Janvee Garg (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
12:00 - 12:15	AI Personalization in Online Retail: A Consumer Perspective	Asit Kaul
12:15 - 12:30	Redefining Customer Journeys: The Nexa: Next-Generation AI Chatbot's Role in	Mohd Afridi
	Shaping Consumer Experience and Adoption in Indian Banking	
12:30 - 12:45	Beyond The Hype: AI-Infused Augmented Reality Giving Online Shopping a	Geeta Raut,
	Major Glow-Up	Asmita Sharma,
		Anushka Goel
12:45 - 01:00	Hyperparameter Tuning and Comparison of Machine Learning Algorithms in	Arpit Singh
	Prediction of Hospital Ratings	Ashish Agrawal
01:00 - 01:15	Sociotechnical Evaluation of Social Bots in Healthcare	Nimisha Singh

# 01:30 PM - 02:30 PM - Lunch Break

02:30 PM - 04:00 PM - Conference Workshop (Venue: CR 4, A Block, 3rd Floor)

Prof. Swanand J. Deodhar (Associate Professor, IIM Ahmedabad)- "Designing Event Studies in Broadcast Search Contest"

04:00 PM - 04:30 PM - Tea/Coffee Break

05:00 PM Onwards - Heritage Walk "Light and Sound Show at Qutub Minar"

*Register here to book your tickets:* [https://www.fsm.ac.in/conference/fimc2024/qutub\_event]

# Day 2: November 29, 2024

# 08:30 AM - 3:30 PM - Conference Registration

# 09:00 AM - 10:30 AM - Parallel Paper Presentation Tracks

#### 1. Importance of Transparency vs. Black Box Effect of AI on Work (Venue: CR 15, B Block, 4th Floor)

Chair: Prof. Arunima Chakraborty (Assistant Professor, IIM Calcutta) Prof. Umesh Bamel (Associate Professor, IMI Delhi)

Co-Chair: Prof. Rahul Pratap Singh Kaurav (Associate Professor, FORE School of Management)

Session Co-ordinator: Yashsvi Pancholi (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
9:00 - 9:15	Navigating AI Surveillance and Employee Privacy: Ethical Insights for	Ashneet Kaur
	Modern Workplaces	
9:15 - 9:30	E-Commerce Environment Customer Buying Ethical Considerations	Saurabh Mittal
9:30 - 9:45	Breaking The Silence: Exploring Mental Health Support-Seeking Behaviours	Manvi Kalra
	Among Men in Leadership Positions	
9:45 - 10:00	A Bibliometric Review From 2006 o 2023 On Sustainable HRM	Siksha Rawat

#### 2. AI Interventions in Social Sciences Disciplines (Venue: CR 16, C Block, 4th Floor)

Chair: Dr. Chetna Chauhan (Assistant Professor, Universidad de los Andes, Colombia) Co-Chair: Prof. Rakhi Tripathi (Associate Professor, FORE School of Management) Session Co-ordinator: Bhavya Joshi (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
09:00 - 09:15	Not The Happiest Words Came to My Mind – Prediction of Depression Score	Klaus Kellerwessel
	Based on AI Art Prompts	
09:15 - 09:30	Charting The Intersection of Artificial Intelligence and Financial Inclusion: A	Prashant Ranjan
	Scoping Review of Global Trends	
09:30 - 09:45	Decoding The Technological Capabilities of Dynamic Asian Countries: A	Rupanshi Pruthi
	Panel Data Analysis	
09:45 - 10:00	Study of the Relationship Between HR Practice Flexibility and Job	Ayushi Joshi
	Performance: A Moderated Mediation Framework	

# 3. AI and the Digital Globalization of Cultural Industries (Venue: CR 4, A Block, 3rd Floor)

Chair: Prof. Deepak Tandon (Senior Professor, Jaipuria)

Co-Chair: Prof. Ashutosh Pandey (Associate Professor, FORE School of Management)

Session Co-ordinator: Golden Singh (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
09:00 - 09:15	Artificial Intelligence in Creative Industries: Unlocking Innovation,	Rekha Mishra
	Navigating Ethical Boundaries, And Redefining Human-AI Collaboration	
09:15 - 09:30	The Use of Elsa Speak Mobile Application in Learning English Speaking	Adithya Dadiboina (Online)
	Skills	-
09:30 - 09:45	Artificial intelligence and business model innovation: A review and	Meenakshi Bisla
	future research agenda	
09:45 - 10:00	Tracing The Research Landscape of AI in Tourism: A Bibliometric Study	Ipsa Bharti
10:00 -10:15	Corporate Audits and their role in Stock Price Dynamics	Arghya Ray

# 4. SMEs, Digital Trade, and International Entrepreneurship (Venue: CR 5, A Block, 3rd Floor)

Chair: Prof. Preeti Tak (Assistant Professor, IIFT New Delhi) Co-Chair: Prof. Tarun Soni (Associate Professor, FORE School of Management) Session Co-ordinator: Sunil Kumar Chaudhary (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
9:00 - 9:15	Adoption of social media In E-Commerce Sector by SMEs: A Comprehensive	Muneeba Khaan
	Review	
9:15 - 9:30	AI Adoption and Digital Entrepreneurial Intentions: A Theory of Planned	Geeta Raut
	Behaviour and Technology Acceptance Model Approach	Asmita Sharma
9:30 - 9:45	Beyond Band-Aids: Catering Health Insurance for Generation Z	Kashish Tutlani
		Rajarshi Debnath
9:45 - 10:00	AI And Startups: Revolutionizing Entrepreneurship	Anita Lal
10:00 - 10:15	Leveraging AI-Driven Entrepreneurial Ventures in Building Design Thinking-	Komal Kapoor
	Based Customer Experiences: Qualitative Analysis of Antecedents and	
	Outcomes	

# 10:30 AM - 11:30 AM - Editors' Meet (Venue: Virajam Auditorium)

- 1. Dr. Sushil (Emeritus Professor, IIT Delhi)
- 2. Dr Keng Boon Ooi (Distinguished Professor, UCSI Graduate Business School, UCSI University, Malaysia; Distinguished Visiting Professor, FORE School of Management)
- 3. Moderator: Dr. Mahim Sagar (Professor, DMS, IIT Delhi)
- 4. Dr. Arpan Kar (Professor, DMS, IIT Delhi)
- 5. Dr. Sachin Kumar Mangla (Professor and Associate Dean, Jindal Global Business School)
- 6. Dr. Sudhir Rana (Associate Professor and Program Director, Gulf Medical University, UAE)

# 11:30 AM - 12:00 PM - Tea/Coffee Break

## 12:00 PM - 01:30 PM - Conference Inaugural (Venue: Virajam Auditorium)

12:00 PM – 12:05 PM - Welcome speech by Dr. Sriparna Basu, Dean (Research), FORE School of Management

12:05 PM - 12:10 PM - Lighting of the lamp

12:10 PM – 12:20 PM - Address by Dr. B.B.L Madhukar, Chairman, FORE School of Management

12:20 PM - 12:35 PM - Address by Mr. Sanjeev Bikhchandani, Co-Founder, Info Edge, Chief Guest

12:35 PM - 12:45 PM - Address by Dr. Subir Verma, Director, FORE School of Management

12:45 PM – 01:00 PM - Key Note Address by Dr. Vinayshil Gautam, Vice Chairman, FORE School of Management

01:00 PM – 01:05 PM - Vote of Thanks by Dr. Sriparna Basu, Dean (Research), FORE School of Management

#### 01:30 PM - 02:30 PM - Lunch Break

# 02:30 PM - 04:00 PM - Parallel Paper Presentation Tracks

# 1. The Gig Economy and Al: Opportunities and Challenges (Venue: CR 14, B Block, 4th Floor)

Chair: Prof. Pallavi Srivastava (Associate Professor, Jaipuria Institute of Management, Lucknow)

Co-Chair: Dr. Gobinda Roy (Associate Professor, IMI Kolkata)

Session Co-ordinator: Nidhi Kumari (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
02:30 - 02:45	Leader, Manager or Assistant? Investigating Algorithms' Accountability Role in Platform Businesses	Vedant Kaul
02:45 - 03:00	Understanding The Sustainability of The Gig Economy in India Through AI	Anjani Mishra, Saachi Dua, Swarnali Basu, Pavi Gupta
03:00 - 03:15	Me-Time and Psychological Well-Being of Gig Workers Through the Lens of An Identity Theory of Mind	Ritika Jain
03:15 - 03:30	Complaint-Handling By AI: The Role of Emotions	Ekta Srivastava

# 2. Transforming Tourism and Hospitality Business with Al (Venue: CR 15, B Block, 4th Floor)

Chair: Prof. Arghya Ray (Assistant Professor, IMI Kolkata)

Co-Chair: Prof. Rahul Pratap Singh Kaurav (Associate Professor, FORE School of Management)

Session Co-ordinator: Janvee Garg (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
02:30 - 02:45	Chatbots in Shaping Customer Experience in Hospitality and Tourism: A	Ekta Kumawat
	Systematic Review	
02:45 - 03:00	Examining The Influence of Social Media On Sustainable Destination Image:	Divisha Gupta
	Exploring Age as A Moderating Factor	
03:00 - 03:15	Experiential Consumption: A Systematic Literature Review and Future	Aayushi Sharma
	Research Pathways	
03:15 - 03:30	Conventional to Intelligent Tourism: Role of Artificial Intelligence	Ayushi Joshi

### 3. Evolving Global Geopolitics Amid the Al Architecture (Venue: CR 16, C Block, 4th Floor)

Chair: Prof. Alexandre Lambert (Academic Director, Geneva Institute of Geopolitical Studies) Co-Chair: Prof. Faisal Ahmed (Professor, FORE School of Management) Session Co-ordinator: Soumya Tiwari (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
02:30 - 02:45	Drivers of MNE Disengagement: Deciphering the Interlinkage Between	Soumya Tiwari
	Disruption and Geopolitical Risks in Emerging Markets	_
02:45 - 03:00	The Geopolitical Implications of Artificial Intelligence in India	Sunil Kumar Chaudhary
03:00 - 03:15	Caught in the Surveillance Web: of AI Gold Rushes, Geopolitics, And Global	Ana Sinha
	Trade	
03:15 - 03:30	Value Creation for Gig Workers in India	Mandeep Duggal

#### 4. Modern Science, Science Policy, and the New Business Realities (Venue: CR 5, A Block, 3rd Floor)

Chair: Prof. Arnab Deb (Associate Professor, IMI New Delhi) Co-Chair: Prof. Roopesh Kaushik (Assistant Professor, FORE School of Management) Session Co-ordinator: Gaurav Mitra (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
02:30 - 02:45	Edge Computing Decentralized Identity Using Blockchain and Anomaly	Ashish Singla
	Detection AI: Framework and Device Security Multiplier	
02:45 - 03:00	The Adoption Drivers of Blockchain in India's Service Sector: A	Bhawna Parewa
	Synergistic Approach of UTAUT and TOE Models	
03:00 - 03:15	AI in the Hospitality Industry: Enhancing or Eroding Psychological	Aman Maheshwari
	Meaningfulness?	
03:15 - 03:30	Exploring The Application of Artificial Intelligence in Planning Smart and	Pragati Jain
	Sustainable Cities with Specific Reference to Urban Mobility	

### **04:00 PM - 05:00 PM - Plenary Session** (Venue: Virajam Auditorium)

AI-Driven Business Models: Success Stories and Lessons Learned Chair: Prof. Shilpi Jain (Professor, FORE School of Management) Panelists:

- 1. Mr. Sushant Goyal (Business Program Manager, Adobe)
- 2. Mr. Souradip Sarkar (Strategy & Expansion Lead, Blinkit)
- 3. Mr. Sameer R. Kapoor (Key Account Director, Salesforce)
- 4. Mr. Shrikant. Kothari (Head of IT, Microsoft India)

#### 05:00 PM - 05:15 PM - Tea/Coffee Break

**05:15 PM Onwards – Billimoria Session** by Rajeev Dubey (Former Group President, Mahindra & Mahindra) at Siri Fort Auditorium followed by **Conference Dinner** 

# **Day 3: November 30, 2024**

# 08:30 AM - 12:00 PM - Onwards - Conference Registration

# 08:45 AM - 10:00 AM - Parallel Paper Presentation Tracks

# 1. Logistics, Supply Chains and the AI Paradigms (Venue: CR 14, B Block, 4th Floor)

Chair: Prof. Alok Kr. Singh (Professor, IIM Nagpur)

Co-Chair: Prof. Vandana Bhama (Associate Professor, FORE School of Management) Session Co-ordinator: Bhavya Joshi (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
08:45 - 09:00	Redefining Supply Chain Management with Genai Innovations: Exploring Potential	Mahinder Taneja
	Benefits	
09:00 - 09:15	Ethical Challenges in AI-Driven Decision-Making Within Fast Fashion Supply	Mayank Jain
	Chains	
09:15 - 09:30	Enhancing Fleet Management with IOCL's Xtrapower Fleet Card: Insights from	Kishore Deka and Rajarshi
	The Logistics Sector	Debnath
09:30 - 09:45	Self-Concept And Trust in The Adoption of AI-Powered Delivery Drones	Asit Kaul
09:45 - 10:00	Signaling the need for Flexibility in Uncertainty Reduction Mechanisms in	Arghya Ray
	Unpredictable Environments: A Moderation and Mediation Analysis	

### 2. Diversity, Cross-cultural Communications, and AI applications (Venue: CR 15, B Block, 4th Floor)

Chair: Prof. Keoy Kay Hooi (Dean and Associate Professor, UCSI University, Malaysia) Co-Chair: Prof. Arbuda Sharma (Assistant Professor, FORE School of Management) Session Co-ordinator: Sunil Chaudhary (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
08:45 - 09:00	Algorithmic Reflection: How AI Affects Women's Agency and Interactions on	Emmanuel Bigirimana
	Social Media in Rwanda	
09:00 - 09:15	Beyond The Buzz: A Qualitative Study of Artificial Intelligence and Employee	Ujjwal Sumbly
	Experience in Indian IT Firms	
09:15 - 09:30	Evaluating The Impact of AI-Driven Flexible Work Arrangements on Employee	Swarn Priya
	Well-Being in The IT Sector	
09:30 - 09:45	Ethical Dilemmas in Science and Technology: Opinions and Perceptions of	Minakhi Dash
	Experts and The Public	

# 3. Applications of AI in Corporate Social Responsibility (Venue: CR 16, C Block, 4th Floor)

Chair: Prof. Ashish Aggarwal (Professor, IIM Lucknow)

Co-Chair: Prof. Prof. Shallini Taneja (Associate Professor, FORE School of Management)

Session Co-ordinator: Janvee Garg (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
08:45 - 09:00	Artificial Intelligence to Augment Corporate Social Responsibility (CSR)	Adithya Dadiboina (Online)
	Measures	
09:00 - 09:15	Role of Machine Learning in the Integration of ESG in Business –	Prashant Ranjan
	A Systematic Literature Review	-
09:15 - 09:30	Corporate Social Responsibility and its Impact on Stock Price Dynamics	Aditya Banerjee

09:30 - 09:45	Reputational shocks and cost of equity capital- Evidence from emerging	Harshita Gupta
	market	
09:45 - 10:00	Artificial Intelligence and Corporate Social Responsibility as catalysts in advancing UN Sustainable Development Goals: A retrospective review and future research agenda	Shilpee Aggarwal Sanyukta Dahiya Ms. Khushi Dhingra Mr. Dhruv Gupta

#### 4. Teaching, Learning and Innovative Curriculum Development (Venue: CR 5, A Block, 3rd Floor)

Chair: AFM Jalal Ahamed (Associate Professor, University of Skovede)
Co-Chair: Prof. Swati Sharma (Associate Professor, FORE School of Management)
Session Co-ordinator: Aayushi Sharma (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
08:45 - 09:00	Generative AI in Education: Examining Student Views	Nimisha Singh
09:00 - 09:15	A Study on The Effects of Contextual Factors on In-Role and Extra-Role Behavior of Management Students in the Universities of Tripura	Rajarshi Majumder (Online)
09:15 - 09:30	The Integration of Artificial Intelligence in Sustainable Teaching Methodologies: A Paradigm Shift in the Classroom	Veenu Arora
09:30 - 09:45	Leveraging AI And Digital Marketing for University Admissions: Innovations,	Aastha Tandon
	Business Models, And the Future of Higher Education	
09:45 - 10:00	Artificial Intelligence: A Paradigm Shift in Business Education	Amitabha Ghose

# 5. The World of Work: HRM Skills, Policy, and AI Intervention (Venue: CR 14, B Block, 4th Floor)

Chair: Prof. Sushanta Mishra (Professor, IIM Bangalore) Co-Chair: Prof. Sunanda Nayak (Assistant Professor, FORE School of Management) Session Co-ordinator: Nidhi Kumari (FPM Scholar, FORE School of Management)

Time (IST)	Research Title	Name of the Presenter
09:00 - 09-15	The AI Perception Gap: Exploring Divergent Views on Artificial	Satish Kumar
	Intelligence's Role in Reshaping Employment	
09:15 - 09:30	Role of Bricolage in The Growth of Family-Owned Business in Rural India	Mayura Kemkar
09:30 - 09:45	Factors Causing Work-Related Stress and Strategies for Stress Management:	Saranya
	A Study of Working Women in Private and Public Sectors in The Indian Context	Chandrasekaran
09:45 - 10:00	Workforce Impact and Collaborative Human- AI System	Komal Khandelwal
10:00 - 10:15	Enhancing Behavioral Analysis in Avis: Addressing Gender and	Amrita Shil (Online)
	Neurodiversity in Emotional Expression	

# 10:00 AM - 11:00 AM - Plenary Session (Venue: Virajam Auditorium)

Legal, Regulatory, and the Ethical Landscape of AI

Chair: Prof. Sriparna Basu (Professor and Dean, FORE School of Management)

Panelists:

- 1. Moderator: Mr. Arghya Sengupta (Lawyer and Founder of Vidhi Centre for Legal Policy)
- 2. Dr. Arpita Mukherjee (Professor, ICRIER)
- 3. Ms. Shehnaz Ahmed (Lead, Law and Technology, Vidhi Centre for Legal Policy)
- 4. Mr. Supratim Chakraborty (Partner, Khaitan & Co)
- 5. Mr. Rajan Nagina (Head, AI / ML Practices, Newgen Software)

# 11:00 AM - 11:15 AM - Tea/Coffee Break

#### 11:15 AM - 12:15 PM - Plenary Session (Venue: Virajam Auditorium)

India's Leadership Role in the Global South: Ambassadors' Forum Chair: Prof. Faisal Ahmed (Professor, FORE School of Management) Panelists:

- 1. Ambassador Anil Trigunayat (Served as Ambassador of India to Jordan, Libya and Malta)
- 2. Ambassador Manju Seth (Served as ambassador of India to Madagascar and Comoros)
- 3. Ambassador Debnath Shaw (Served as Ambassador of India to Azerbaijan and High Commissioner to Tanzania; Ex-Joint Secretary Ministry to Defence, Ministry of External Affairs, Government of India)
- 4. Ambassador Ashok Sajjanhar (Served as Ambassador of India to Kazakhstan, Sweden, and Latvia, Ex-Secretary (West), Ministry of External Affairs, Government of India)
- 5. Ambassador Tomas Lukaszuk (Served as Ambassador of Poland in India)

### 11:15 AM - 12:15 PM - Plenary Session (Venue: Vivekanand Pragya Hall, Ground Floor)

Innovations in AI Technology: Beyond Traditional Business Models Chair: Prof. Saurabh Mittal (Assistant Professor, FORE School of Management) Panelists:

- 1. Ms. Nishu Jain (Founding Team Member, ClarityX, New Delhi)
- 2. Mr. Dipak Chopra (Digital Transformation | Strategy | Business Excellence | Innovation, Fidelity International, Country Head PSO, Ex-Genpact)
- 3. Ms. Vibha Mahajan (Senior Director, Academic Learning, Wiley India)
- 4. Mr. Tarun Saxena (Vice President Data & Analytics at NatWest Group)

# 12.30 PM - 02.00 PM - Viksit Bharat 2047: Industry-Academia Forum (Venue: Virajam Auditorium)

- 1. Prof. M.P. Jaiswal (Director, IIM Sambalpur)
- 2. Prof. Harivansh Chaturvedi (Director General, IILM Delhi)
- 3. Ms. Sheetal Sandhu (Group CHRO, ICRA)
- 4. Mr. Ganesh Sahai (CTO, Nagarro)

# 02.00 PM - 02.30 PM - Lunch Break

# 02:30 PM - 04.00 PM - Valedictory and Award Ceremony (Venue: Virajam Auditorium)

- 1. Shri Sasmit Patra (Member of Parliament)
- 2. Prof. Subir Verma (Director, FORE School of Management)
- 3. Prof. Bhimaraya Metri (Director, IIM Nagpur)
- 4. Prof. M.P. Jaiswal (Director, IIM Sambalpur)

#### 04:00 PM - 04:30 PM - Tea/Coffee Break