

Exploring the Efficacy of Using Theatre Techniques for the Purpose of Knowledge Transfer

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Abstract

Education, according to Mazur, is not only information transfer, but it involves making sense of and assimilating that information. More and more faculty are finding that the older “transfer of information” model of instruction, seems to have lost its sheen and relevance with the fast advancement of technology. Many teachers, for instance in their reinvention of the course, drop the lecture model and are finding alternatives to help students draw a connect between the knowledge acquired in the classroom to their day-to-day life’s problems and challenges. Many business schools are starting to realize that theatre techniques are useful as a teaching strategy. “There is a demand for this kind of active learning: where students get up, do, and try new approaches” As students “live through” experiences of others in imagined situations, they learn to understand a variety of points of view and motives and to empathize with others. This exploration of the “as if” in roles and worlds will help students deepen their understanding of humanity and issues of equity and social justice.

Key Words: Theatre techniques, Communication, Teaching-learning enterprise, Technology.

Acknowledgement: The infrastructural and financial support provided by FORE School of Management, New Delhi in completing this research is gratefully appreciated.