

INTERNATIONAL CONFERENCE ON  
**BRICS**  
A STRATEGIC ALLIANCE FOR GLOBAL TRADE



**22 March 2013**  
**THE TAJ MAHAL HOTEL**  
Man Singh Road, New Delhi

ORGANISED BY  
**BRICS Chamber of Commerce & Industry**  
in partnership with  
**FORE SCHOOL OF MANAGEMENT**

## Introduction

The contemporary global order is witnessing an increase in the number of economic congregations and inter-governmental organisations. The congregation of Brazil-Russia-India-China-South Africa (BRICS) is one such initiative which is destined to play a significant role in global governance and multilateral rule-making. BRICS, which has a trans-continental outreach, occupies quarter of the world's land mass and is representative of the emerging economies. Moreover, it represents nearly half of the world population. As per World Bank statistics, BRICS has a combined Gross Domestic Product (US\$ at current prices) of \$13.9 trillion as of 2011.

The idea of BRIC, conceived in 2001, reflected a shift in economic power from the global North to the global South. The idea was formalised in the year 2006 on the sidelines of the meeting of foreign ministers of the four countries at United Nations General Assembly. Further, the 2011 Sanya Summit in China paved the way for inclusion of South Africa, which represented the African continent, thereby transforming BRIC into BRICS. The BRICS Leader's summit held in New Delhi in March 2012 has already emphasized on a larger role for the congregation on issues pertaining to governance and political coherence. The forthcoming BRICS summit, scheduled in South Africa on 26-27 March 2013, carries the theme 'BRICS and AFRICA: Partnership for Development, Integration and Industrialisation'. This conference will set the stage for the forthcoming discussion and dialogue.

## The Aim of the Conference

The aim of the conference is to provide an interdisciplinary platform for researchers from academia, industry and policy makers to present perspectives on BRICS countries for its inclusive growth and to enable the participants develop an understanding of the interconnected nature of Geopolitics, International Relations and International Business. It is also expected that many important points will emerge which could set the ground for the 5th Summit Meet of BRICS scheduled on 26-27 March, 2013 at Durban, South Africa.

### Preliminary Conference Programme

9.30-10.00 am	<b>Registration</b>
10.00-10.20 am	<b>Welcome Address</b> Conference Opening Remarks
10.20-10.50 am	<b>Keynote Address</b>
10.50-10.55 am	<b>Vote of Thanks</b>
10.55-11.15 am	Morning Tea break
11.15-12.30 pm	<b>Session I: BRICS- Opportunities and Challenges</b> <ul style="list-style-type: none"><li>- How strong are the BRICS? An Economic Overview</li><li>- Milestone and growth of Business and trade with BRICS</li><li>- Policy initiatives for inclusive global growth</li></ul>
12.30-1.45 pm	<b>Session II: BRICS and Competitive Advantage to its Partner</b> <ul style="list-style-type: none"><li>- Potential Impacts of BRICS Membership on Trade &amp; Investment</li><li>- The Power of BRICS in the Global Trade and Inclusive Growth</li><li>- New business opportunities after BRICS</li></ul>
1.45-2.30 pm	Lunch
2.30-3.45 pm	<b>Session III: Strategy for Development Bank and Uniform Currency</b> <ul style="list-style-type: none"><li>- Issues and challenges with formation of BRICS Development Bank</li><li>- The benefits with Uniform Currency-Analyzing the Macroeconomic Impact Within and Across</li><li>- Government support and leadership role</li></ul>
3.45-4.00 pm	Afternoon Tea
4.00-5.15 pm	<b>Session IV: BRICS in 2020</b> <ul style="list-style-type: none"><li>- BRICS Model for Global Inclusive Growth</li><li>- Trade and Business Prospects with BRICS and power of influence in World Trade</li><li>- Possibilities of expansion: Indonesia-set to join the BRICS?</li></ul>
5.15-5.30	<b>Closing Remarks</b>

## Key Deliverables

- ❖ Business development opportunities in BRICS countries
- ❖ Valuable input from interdisciplinary expert from Academia, Corporate and Policy makers
- ❖ Business networking from diverse field for the promotion of trade
- ❖ Exploring the opportunities for inclusive growth for sustainable global development
- ❖ Understand recent initiatives and market for partners of BRICS
- ❖ Comparative advantage of businesses among intra-BRICS countries
- ❖ Understanding the benefits of BRICS Development Bank and its uniform currency
- ❖ Understanding Future prospects and growth of economic blocks like BRICS
- ❖ Opportunities for collaboration

## Participation From

- ❖ Corporate involved in International Business
- ❖ Policy makers and Regulatory Authorities
- ❖ Government officials from all concerned ministries/departments
- ❖ Diplomats and concerned officials from various embassies
- ❖ Officers from banks and other financial institutions
- ❖ Entrepreneurs
- ❖ Exporters and Importer
- ❖ International Suppliers and Trading Organizations
- ❖ Executives from Private and Public Sector Companies
- ❖ Academia including Faculty and Student from University/ Institute

### Delegate Participation Fee\*

Registration	From India (INR)	From Abroad (USD)
Corporate & other Delegates	4000	150
Faculty	2500	100
Research Scholar/Student	1000	60

Due to limited seats participation is on first come first serve basis

Payment can be made either through draft/cheque in favour of "Convenor International Conference-BRICS" payable at New Delhi or through online at FORE Website: [www.fsm.ac.in/BRICS](http://www.fsm.ac.in/BRICS)

\* Includes complimentary lunch and conference kit.

## Opportunities for collaboration/partnership/sponsorship

The Conference is designed specifically to focus on strategic, economic, commercial and technical issues to promote international business and trade with emerging economies like BRICS and others. The Conference is not only relevant to partners from BRICS but to representatives from other countries too.

The Conference is being organized jointly by FORE School of Management and BRICS- Chamber of Commerce & Industry, New Delhi. The BRICS CCI was founded with the collective effort of a few eminent professionals and entrepreneurs with objective to provide dynamic institutional link for the promotion of trade and industries as well as social, cultural and educational relations among BRICS and other friendly and neighboring countries.

Keeping in view the most emerging content of the Conference, this event will appeal to wide and multidisciplinary pool of audience. Partnering with this event will have multifold benefits like: Networking with who's who of the industry, collaboration with key international and domestic players, partnering with various representatives from BRICS and other countries, opportunities to expand your business in BRICS countries, access to senior level Policy makers across the regions.

### Key Speakers\*

1. Abdul Nafey, Professor of Latin American Studies & Dean of Students, Jawaharlal Nehru University, New Delhi
2. Alexander V. Kuzmin, Director of Representation, JSC "Foreign Economic Association "Technopromexport"
3. Charan Wadhwa, Honorary Professor, Centre for Policy Research, New Delhi
4. Chintamani Mahapatra, Professor of American Studies, Jawaharlal Nehru University, New Delhi
5. E.A. Korshunov, Dy. Trade Commissioner, The Trade Representation of the Russian Federation in the Republic of India, New Delhi
6. Leonardo Onofre De Souza, First Secretary, Embassy of Brazil, New Delhi
7. Mark Reynhardt, Counsellor: Political (Multilateral), South African High Commission, New Delhi
8. Nalin Surie, Former Ambassador to Poland, China and High Commissioner to UK
9. Peng Gang, Commercial and Trade Counsellor, Embassy of the People's Republic of China, New Delhi
10. Rakesh Mohan Joshi, Professor and Chairman, International Projects, Indian Institute of Foreign Trade, New Delhi
11. Ravi Capoor, Joint Secretary (FT-CIS), Ministry of Commerce & Industry, Govt. of India
12. Suresh Kumar, Associate Professor of African Studies & Editor, Indian Journal of African Studies, Department of African Studies, University of Delhi, Delhi
13. Wu Xingkui, Economic & Commercial Counsellor's Office, Embassy of the People's Republic of China, New Delhi

\*In alphabetical order

### Conference Convenors

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