

Selection of Advertisement Agency

We are in the process of selecting an Advertisement Agency for giving Admission Advertisements for our Full Time Post Graduate Programmes for Admissions-2013.

If you are interested, you may submit your quotations for the same latest by **1700 Hours on Saturday, August 11, 2012 as per details given below in a sealed envelope by courier or to be dropped in the box kept with the security guard at the main gate, if delivered personally.** Please send us 2-3 alternative designs and layouts of the advertisement.

News Paper	Area Covered	Insertions
Times of India	All Editions	3
Hindustan Times	All Editions	3
Assam Tribune	North East Region	1
Hindu	All Editions	2
Telegraph	All Editions	2
DNA	All Editions	3
Deccan Chronicle	Southern Region	1
Chandigarh Tribune	All Editions	1
Deccan Herald	Karnataka	2
Economic Times	All Editions	1

Specifications:

1. Duration of publication : September 2012 – December 2012
2. Size of Advertisement : 16*10 sq.cm. in colour

For any further clarification please contact Mr. Dilip Gopalkrishnan, Manager (Admissions) at 011-26569996/41242415 or through email at dilipg@fsm.ac.in

Please send your quotation to the following address.

The Executive Chairperson – Admissions

FORE School of Management

"Adhitam Kendra"

B-18, Qutub Institutional Area,

New Delhi – 110016

011-26569996/41242415

Note: Please note that quotations sent through E-mail will not be accepted. The proposal is also hosted on our website www.fsm.ac.in under the head "Tenders".