

## RFQ

### Selection of Advertising Agency

We are in the process of selecting an Advertisement Agency for giving Admission Advertisements for our Full Time Post Graduate Programmes for Admissions-2014.

If you are interested, you may submit your quotations for the same latest by **1700 Hours on Monday, September 9, 2013 as per details given below in a sealed envelope to be dropped in the box kept with the security guard at the main gate.** Please send us 2-3 alternative designs and layouts of the advertisement.

<b>News Paper</b>	<b>Area Covered</b>	<b>Insertions</b>
Times of India	All Editions	2
Hindustan Times	All Editions	2
Assam Tribune	North East Region	1
Hindu	All Editions	2
Telegraph	All Editions	1
DNA	All Editions	2
Deccan Chronicle	Southern Region	1
Chandigarh Tribune	All Editions	1
Deccan Herald	Karnataka	1
Economic Times	All Editions	1
Business Standard	All Editions	1

#### Specifications:

- |                            |                                  |
|----------------------------|----------------------------------|
| 1. Duration of publication | : September 2013 – December 2013 |
| 2. Size of Advertisement   | : 16*10 sq.cm. in colour         |

For any further clarification please contact Mr. Dilip Gopalkrishnan, Manager (Admissions) at 011-26569996 or through email at admissions@fsm.ac.in

Please send your quotation to the following address-

#### **The Executive Chairman-Admissions**

FORE School of Management  
“Adhitam Kendra”  
B-18, Qutub Institutional Area,  
**New Delhi-110016**

Note: Please note that quotations sent through E-mail will not be accepted.