# PLACEMENTS 2014

# CHANNELIZING ASPIRATIONS

FORE SCHOOL OF MANAGEMENT, NEW DELHI

# Channel izing Aspirations

In today's intense competition, organizations need to constantly renew and channelize their thinking and ideas to move on the path of growth. FORE acts as a continuous channel in directing the course of future achievers to accomplish their goals and achieve their dreams. We at FORE channelize the aspiring minds coming from disparate backgrounds through a combo of curricular and co-curricular activities to enable them to stay ahead in an increasingly complex and competitive environment.

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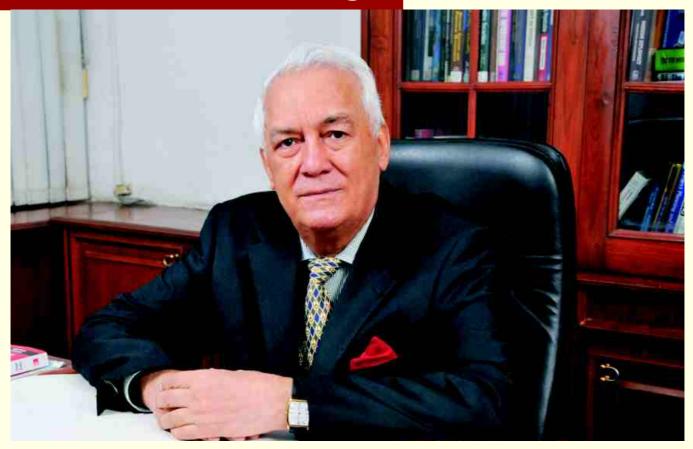


# **MISSION STATEMENT**

"To achieve and sustain Leadership in Management Education, Research, Consultancy and Development"



## President's Message



I am pleased to share that FORE School of Management, New Delhi, is forging ahead to achieve its' 25 years of excellence in the field of management education, research and consultancy. Today, FORE has a successful league of 5000+ alumni, many of them have excelled themselves in business, academia, government and non-government organizations in India and abroad.

We are extremely grateful for the kind patronage bestowed upon our students, both by our regular and new recruiters. The current batch of 2012-14 is again a good blend of engineers and students with science, commerce, humanities and social science graduates. More than 50% of them are laterals. These students are initiated to good class room learning by our distinguished faculty members who hail from premier institutions in India & abroad and excel both in terms of education & corporate experience. Coming from varied disciplines, the faculty have been helping the students in channelizing their aspirations to take up challenging assignments for leadership roles.

It is indeed with immense pleasure, I present to you the  $21^{st}$  batch of PGDM and the  $6^{th}$  batch of PGDM - International Business graduating in March, 2014 for Final Placements starting from October, 2013.

Thank You.

1-2

R. C. Sharma *President* 

# Director's Message



It gives me immense pleasure to share that since its inception, the major focus at FORE School of Management has been on channelizing the energies of students to acquire strategic knowledge, analytical thinking and managerial & leadership skills. Our highly qualified and experienced faculty along with the state-of-the-art infrastructure contribute towards the development of students to effectively deal with the challenges of industry.

To uphold the highest standard of professionalism, the curriculum of two-year PGDM and two-year PGDM-IB students has been judiciously balanced with co-curricular and extra-curricular activities to energize the high proficiency students. The various activities conducted by Centers of Excellence at FORE further channelize the overall personality of the students.

The Placement Calendar for the year 2014 has been planned in coordination with the Academic Calendar so that the classes are completed on time by February, 2014.

We seek your cooperation in this pursuit and request you to schedule your campus visit during the Placement Weeks detailed in this brochure.

Cordially inviting you to participate in the forthcoming Placement Season 2014.

Thank You.

Dr. Jitendra K. Das *Director* 

# The Executive Board



Dr. G. V.G. Krishnamurty Chief Patron (Former Election Commissioner of India)



Mr. R.C. Sharma President (Former Director - CBI, Govt. of India)



Dr. B.B.L. Madhukar Vice President (Finance) & Treasurer (Former CMD - MMTC)



Col. (Dr.) S.P. Wahi Member (Former Chairman - Oil & Natural Gas Corporation (ONGC))



Dr. Vinayshil Gautam Member ((Founder Director: IIM-K; First Head, Management Department IIT-D) Chairman - DK International Foundation)



Dr. Yasho V. Verma Member (Chief Executive Officer - Onida)



Mr. T.C. Venkat Subramanian Member (Former Chairman & Managing Director -EXIM Bank of India)



Dr. Jitendra K. Das Director - FORE Ex-Officio Member (Founder Dean (Noida Campus, IIM Lucknow))

# Accreditations & Linkages

#### Accreditations

- The Courses at FORE are AICTE approved (All India Council for Technical Education).
- Association of Indian Universities (AIU), New Delhi.
- National Board of Accreditation (NBA).
- FORE is rated as A\*\*\*, which is the highest rating given by CRISIL Ltd., Mumbai.

#### **Institutional Membership**

- India Habitat Centre, New Delhi.
- The Indus Entrepreneurs (TiE), Delhi-NCR.
- Education Promotion Society for India (EPSI), New Delhi.
- Asian Regional Training and Development Organization (ARTDO) International, Philippines.
- Association of Indian Management Schools (AIMS), Hyderabad.
- National HRD Network (Delhi Chapter), New Delhi.
- The Association of Management Development Institutions in South Asia (AMDISA).
- Indian Society for Training & Development (ISTD), New Delhi.
- All India Management Association (AIMA), New Delhi.
- The Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi.

- DELNET, New Delhi.
- BRICS Chamber of Commerce & Industry, New Delhi.
- National Institute of Science Communication and Information Resources (NISCAIR), New Delhi.
- The American Library, New Delhi.
- British Council Library, New Delhi.
- Management Libraries Network (MANLIBNET).

#### **Appeared in Renowned Publications**

FSM Features in the Asian Directory produced by the EMD, Amsterdam, the Netherlands.

#### **International Academic Partners**

- ESC Rennes School of Business, France.
- Northampton University, United Kingdom.
- College of Business Administration, Savannah State University, USA.
- Asian Institute of Technology (AIT), Thailand.
- The University of New Brunswick (UNB), Canada.
- Anglia Ruskin University, United Kingdom.
- Jamia Hamdard University for Ph.D. Programme.
- Nanyang Business School, Nanyang Technical University, Singapore.
- Faculty of Business, Hongkong Polytechnic University, Hongkong.



## About FORE

FORE School of Management is an apex business institute of the country functioning as a point-to-multipoint transmission medium between knowledge & students and hence creating channels for future.

Foundation for Organizational Research and Education (FORE) was established in 1981 as a non-profit, research organization. FORE School of Management (FSM), started in the year 1992 under the aegis of FORE and has been a premier business school since its foray into management education. Located in Qutub Institutional Area, the educational hub of New Delhi, FSM prides itself for churning out industry ready professionals who have the ability to meet the future challenges of tomorrow's corporate leaders.

CRISIL has awarded A\*\*\* grading (the highest level of rating) for the Delhi-NCR Level and A\*\* grading for the National Level to both the 2-year PGDM and PGDM - International Business programs at FORE. The ASSOCHAM has recently awarded us "Best B School - North award". FORE also topped in All India MBA ranking by SiliconIndia B-School survey 2013. Equipped with a state-of-the-art infrastructure, top faculty from premier institutes with Ph.D. and industry experience. Based on experiential teaching methodology, FSM communicates and implements a strategic vision of business & technical knowledge in the field of Marketing, Finance, Operations, Human Resource, International Business, Information Technology, Economics & Business Policy, Business Communication and Strategic Management.



# Why FORE School of Management (FSM)

Highly Competitive Admission Process - FORE School of Management admits students on the basis of a highly competitive CAT score and performance in written test & GDPI conducted by our experienced faculty along with a professional from the industry. This ensures that the students perform remarkably well in academics during their two year stint at FORE and later go on to achieve great success professionally. Our wide alumni base in leading positions at various companies bears testimony to the above fact.

Strategic Location - FORE School of Management is located in Qutub Institutional Area, the heart of Delhi. This gives us a strategic advantage as many of the corporate offices are located in Delhi/NCR region. This advantage translates into guest lectures and seminars where industry professionals share the stage with academicians and the result is a brilliant mix of academic enlightenment combined with the intelligence of a business mindset. Such a stimulating environment is indeed invaluable for the development of the minds of young budding managers.

AICTE Approved Academic Programs - The programs offered at FORE School of Management are AICTE approved. They are: Two year Post-Graduate Diploma in Business Management, Two year Post-Graduate Diploma in Business Management - International Business and Three year part-time Post-Graduate Diploma in Management. The academic programs at FORE are rigorous, industry relevant and provide a healthy competitive environment where the students are continuously challenged to perform to the best of their abilities. The whole program is designed to impart key decision making skills, to develop the ability to handle high work pressure, to inculcate the habit of delivering tasks on time under tight deadlines and to do all of this as a team player. All this equips the students to take on leadership positions in the industry.

Top Faculty - The Faculty at FORE School of Management

hail from premier educational institutions and reputed business organizations, have published numerous research papers and have spearheaded new thinking in the development of effective models in various areas of management. More than 72% of the faculty members come with 15+ years of industrial and academic experience. FORE is amongst the very few management institutes to have a student faculty ratio of 14:1. This helps to ensure that optimum attention is paid to all students and make the faculty more approachable.

Top Recruiters spanning across disciplines and industries - Over the years, FORE School of Management has built a reputation for itself in the industry as a premier B-School. Our long and fruitful association with our regular recruiters has helped us tide over difficult economic times without a hitch. Every year we see new recruiters coming to our campus and we take pride in declaring that our list of regular recruiters continues to grow year by year.

Vibrant Network of 5000+ Alumni - Our alumni are our greatest strength. The proof of excellence of FORE School of Management is seen in its over 5000 alumni who are spear-heading best management practices in Indian and Global industries. Our alumni are actively involved in mentoring the current students at FORE whether it is through an informal chat session, a briefing session on a particular industry or even through guest lectures. The whole process shows the commitment the alumni have towards the Institute.

Intense use of in-house Software for Classroom Teaching - We provide our students with the most effective and latest software such as Capstone Business Simulation, Microsoft Dynamics CRM software, Business Intelligence tools like SAS and COGNOS, ERP package-SAP (under University Alliance Program), Claroline, etc., to maximize the students' learning in the contemporary setting.



# Centers of Excellence at FORE

The six centers of excellence at FORE conduct research, seminars, conferences and panel discussions involving students to enhance their knowledge and enable them to play multi faceted roles in the corporate world. We look forward to all of them creating landmarks in their professional career.



We have opened *Centers of Excellence at FORE* in various areas of expertise so that our students can perform multifaceted roles in the corporate world. These Centers are as follows:

- 1. *Center for Psychometric Testing and Research* The objective is to develop the center into an estimable intellectual space in psychometric testing and research. It aims at promoting education, research and training in this area.
- 2. *Center for Sustainable Development* It aims to achieve and sustain leadership in Management Education, Research, Consultancy and Development.
- 3. *Center for Entrepreneurship Development* It aims to promote Entrepreneurship amongst the management students by creating a conducive ecosystem for the students to develop their creative ideas into brilliant business plans such that they are motivated to come up with their own Start ups.
- 4. *Center for Customer Management* It endeavors to promote research, consulting and training in the critical areas of customer understanding, attraction, retention and loyalty, etc.
- 5. *Center for Operation & Supply Chain Management* It provides an operation's edge by research, consultancy



and industry interactions in the areas of manufacturing, supply chain, services and interface with information technology and finance.

6. *Center for Emerging Markets* - It was created in 2012 with a focus on both international trade and international business. The center aims to influence the international trade system such that it advances the goal of sustainable development and inclusive growth with major emphasis to emerging economies/markets.

*Publications at FORE* - FORE publishes its in-house journal ABHIGYAN and newsletter FOREPRINTS.

*ABHIGYAN* a refereed research journal, is being published for more than last thirty years. It is devoted to disseminating findings from research work and exploration of original ideas concerning organizations and management. It also seeks to address issues of interest to managers and academicians equally.

*FOREPRINTS* is a newsletter published quarterly, reflecting the happenings at FORE to the corporate, alumni, students and academicians. FORE launched its working papers series during 2011-12. It has published 35 working papers from the faculty so far.





#### Library Resources

The FSM Library is the backbone of academic and research activities at FORE School of Management. It is designed to meet the information needs of the FSM fraternity, i.e., students, faculty and staff members. The library offers context-based services from time to time on the current activities and needs for on-going programs.

- FSM Library is one of the best managed libraries with the collection of more than 24,300 documents on all areas of knowledge focused on business, management and other allied subject areas. Library has been receiving 15 national and international newspapers, more than 108 national and international print journals and magazines.
- To extend in-depth and exhaustive information focused to research, learning and teaching activities, library subscribes the following specialized electronic journals, databases and online software's:
  - 1. EBSCO-Business Source Elite
  - 2. EBSCO-Business Source Premier
  - 3. ABI/INFORM Proquest Complete
  - 4. CAPITALINE Plus
  - 5. CMIE Prowess
  - 6. Sage Journals Online
  - 7. Indiastat.com
  - 8. DELNET
  - 9. Pressdisplay.com
  - 10. Ephorus
- Institutional Library and Professional Membership.
  - 1. British Council Library
  - 2. American Center Library
  - 3. NISCAIR Library
  - 4. Management Libraries Network (MANLIBNET)
- The library is well equipped with latest IT tools and equipments to collect, store, retrieve, and disseminate information, a sufficient number of computer systems are installed to access the library resources and services. All major functions of the library are computerized by using leading, webenabled, multiuser, integrated library management software, which creates a fully computerized library environment. It provides single-window search facility to access the information resources available in library. The users may access their library account and search the OPAC (library catalogue) at their desktop.
- The library has signed an agreement with Harvard Business School Publishing, IIM Ahmedabad, Richard Ivey School of Business Foundation, etc.,

for procurement of cases and simulations for making class room lively. The faculty members have been extended the complete access to cases and simulations available with HBSP free of cost.

• Library is facilitating networked environment, connectivity through internet, Wi-Fi, and campus wide intranet.

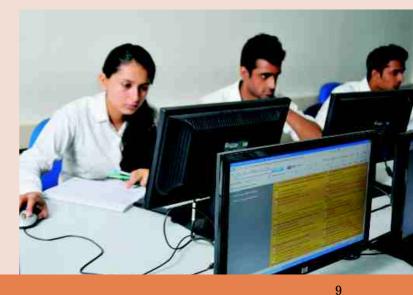
E-Archives of Daily News Clipping: The FORE Library is collecting the News on Management Education from subscribed leading Newspapers. Now library has compiled the Archive of these news clippings and started "e-News Archive Service" through library website.

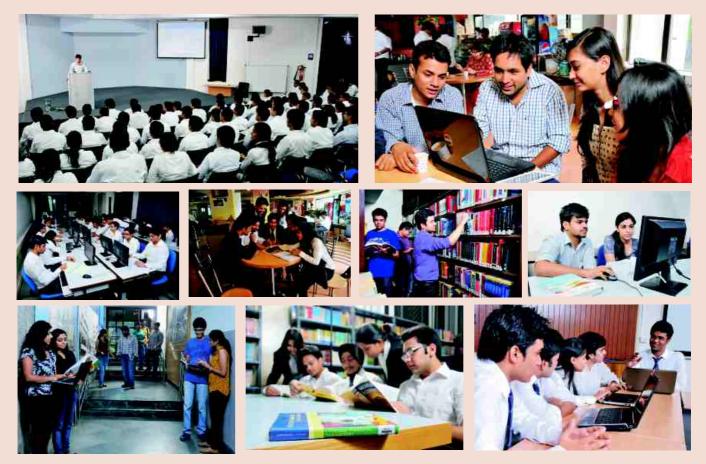
#### **IT Infrastructure**

The Computer Centre has state-of-the-art computing facilities that are available to Students, Departments. It includes branded PCs/ Laptops with SUN, IBM, DELL and HP servers connected through Ethernet LAN. All these nodes have access to the Internet through a 14 MBPS dedicated leased line on Fibre optics with redundant bandwidth from TATA Communications. Facilities for printing through high speed Color/Mono Laser Jet Network printers and Scanning are available.

Application software like SPSS Minitab, Rational Suite Enterprise, MS-Project, Crystal Ball, Oracle SQL Server, Visual Studio, Rational Suite Enterprise etc. are extensively used. Company database Prowess & Capitaline are used for Market research and Data analysis.

Entire network is protected with Cyberoam CR300i UTM (6 Port) in combination with Antivirus, Anti-Spam and Bandwidth Management and multiple gateway with Auto Fail-over feature. All the nodes are secured from virus, spyware/malware with Symantec Endpoint Protection, centrally monitored from the Antivirus server.





Entire campus is fully Wi-Fi enabled with Ruckus wireless consisting of ZoneFlex 2942 (802.11g) Smart Wi-Fi access points with ZoneDirector 1000 controlling the Access Points.

Each student is allotted a mail-id besides Faculty and Staff members. The mail server and web server are hosted in the computer centre itself.

Sun storage has been installed for back up purpose. Implementation process for Integrated Education Management System (IEMS) has started. About 200 more thin clients with three high end servers are under procurement to cater to the new class rooms cum labs.

Faculty-students interaction is done through e-learning/ e-working software Claroline.

#### **IT Resources**

- Computer centre with 8 branded servers & 220 plus Desktops and Laptops, Scanners, Stand alone/ network LaserJet printers; Network Attached Storage provides backup space for data and applications.
- Entire campus is connected to the internet through cable & Wireless LAN.
- Fully secured Wi-Fi with Firewall, Antivirus & Antispam.
- 14 Mbps bandwidth from Spectranet & TATA Communications.
- Capitaline plus & Prowess, database package (for Company/IndustryData).
- Specialized analysis packages like SPSS, SPSS AMOS, Systat, Solver Suite & Minitab, Simulation: Crystal Ball.
- Business Intelligence/Data mining Tools-COGNOS.

- Project Management tools MS project.
- Designing and Publishing Software Corel Draw, Photoshop & Acrobat Writer, C++, Visual Studio.Net, Java, MSDN Academic Alliance subscriber.
- Database package like Oracle SQL Server and My SQL.
- Software Design Tool IBM Rational Rose for Object Oriented Unified Modelling Language (UML).
- SAP Software under University alliance Programme.
- Capstone Business Simulation Software
- E-learning & e-working software for academic use Claroline.
- Microsoft Dynamics CRM.

#### Infrastructure @ FORE

- Fully air conditioned, dust free, well furnished classrooms with state of art audio-visual facilities.
- Construction of new class rooms in theatrical style with state of the art facilities.
- Air conditioned auditorium (Virajam) with seating capacity of 300 persons.
- A well furnished and very spacious fully air conditioned Conference Hall (Pragya) with state of the art audio, video facilities with a capacity to accommodate more than 100 participants/ students.
- Leased hostel facility available.
- Subsidized canteen facilities.
- Reprographics, Fax, STD/ISD and Internet facilities.

# Academic Program (PGDM)

The academic curriculum at FORE channelizes the aspirations of the young minds to be the future leaders and entrepreneurs.

#### Two Year Full Time Post Graduate Diploma in Management

The program is designed to help future managers follow a multi fold approach to operate successfully in the corporate environment.

#### Objectives

- To have comprehensive understanding of the corporate world.
- To acquire conceptual and analytical abilities required for effective decision making.
- To integrate the theoretical knowledge with the practical aspects of organizational settings and techniques of management.
- To evolve with the dynamic and complex working environment.

#### Two Year Full Time Post Graduate Diploma in Management - International Business (IB)

The program aims at preparing students to take up careers in corporate and family businesses engaged in international business operations.

#### Objectives

- To provide a thorough grounding in the conceptual framework of management theory, in the skills appropriate to managerial practice, as well as in the essential issues in international business operations.
- To prepare the students for working in a competitive global environment enabling them to face confidently the pressures and challenges of the new millennium.

#### Academic Calendar of PGDM and PGDM-IB Programs

First Year	Term I, II, III June – March	Foundation Courses, Core Courses
	April – June	Summer Internship
Second Year	Term IV, V, VI June – February	Core Courses, Elective Courses

#### **International Immersion Program**

International Immersion Program is a part of the full time course curriculum after Term-III for students to have an exposure of international business scenario.

#### **International Immersion Program 2013**

All PGDM students visited the Faculty of Business, Hongkong Polytechnic University, Hong Kong for a 5-day long immersion programme from April 1-5, 2013. The programme comprised of 12-hour classroom teachings and visits to two industrial organizations. The focus was on business environment and practices in Hong Kong.

Similarly, the PGDM-IB students visited the Nanyang Business School, Nanyang Technological University, Singapore during the same period. The programme structure was similar, though the focus was on international business. The students were also taken around the Singapore Port to familiarize them with the operations of an international port.

# Marketing

#### Prof. Anupam Narula

#### Area Head - Marketing

FORE's Marketing Area offers a range of courses that equips students with the basic concepts as well as in-depth knowledge of each specialized area of marketing. Through teaching, research and Management Development Programs, marketing faculty are continuously reinventing the knowledge and understanding of various aspects of this field so that students can develop consumer focus, create value delivery, build market efficiency and improve marketing decision making.



#### **COURSES OFFERED**

#### **PGDM**

#### <u>CORE</u>

Marketing Management I Marketing Management - II

#### ELECTIVES

Consumer Behavior Services Marketing Sales & Distribution Management Advanced Marketing Research Strategic Brand Management B2B Marketing Rural Marketing Customer Relationship Management Retail Management Integrated Marketing Communication Digital Marketing

#### PGDM (IB)

#### CORE

Marketing Management I Marketing Management - II International Marketing Management <u>ELECTIVES</u> Consumer Behavior Services Marketing Sales & Distribution Management Advanced Marketing Research Strategic Brand Management B2B Marketing Rural Marketing Customer Relationship Management Retail Management Integrated Marketing Communication Digital Marketing

#### FACULTY

#### Full-Time

Dr. Jitendra K. Das (Director) B. Tech. (Chemical Engg.), IIT Delhi; M. Tech. (Management and Systems), IIT Delhi and Ph.D., University of Toronto. Experience: Over 31 years.

Prof. Freda Joseph Swaminathan PGDM, IIM Ahmedabad; MS-Communications, Illinois State University, USA. Experience: Over 35 years.

Prof. Anupam Narula *B.Sc.; M.A. (Economics); PGDBM (Marketing); Ph.D.* Experience: Over 16 years.

Prof. Qazi Asif Zameer *B.E. (Mechanical), Delhi College of Engg.; MBA; Ph.D.* Experience: Over 25 years.

Prof. Bhalender Singh Nayyar B.E. (Mech.), M.S. University of Baroda; Post Graduate in Business Management, IIM Calcutta. Experience: Over 40 years.

Prof. D. K. Batra *B.Tech.; MBA, FMS; Ph.D.; UNDP Research Fellow, Fellow at FIT NY Univ. of N.Y. (USA).* Experience: Over 22 years (On long leave).

#### Visiting

Prof. Jayshree M. Sundar B.A. (Hons.) Mumbai University; MBA, Jamnalal Bajaj Institute of Management. Prof. A. Talapatra Bachelor's Degree in Eco.; MBA from XLRI, Jamshedpur.

Prof. Hitesh Manocha B.E. (Mech. Engg.), Delhi University; PGDM, IIM-A.

Prof. Shailaja Vij Manocha B.Sc. (Hons), Delhi University; PGDM, IMT Ghaziabad.

Prof. Sandeep Dutta B.Com. (H); M.B.A., Delhi University.

Prof. Sanjay Chandwani B.E. (Mechanical), Allahabad University; PGDRM, Institute of Rural Management; Ph.D. Jamia Hamdard University.

Prof. Davinder Singh PGDRM (IRMA, Anand), Pursuing FPM (MDI).

Prof. Sohail Razzak *B.E., MBA (XLRI).* 





# Finance

#### Prof. Vinay Dutta

Area Head - Finance

Finance has always been one of the quintessential subjects offered at B-Schools. At FORE, finance curriculum is especially designed to provide students with a combination of astute financial knowledge and its applications in the real world business situations. Finance courses are updated on regular basis to incorporate the latest developments in the area of corporate and personal finance. At FORE, we offer variety of finance courses such as financial accounting, management accounting, corporate finance, risk management and financial derivatives, security research and portfolio management, merchant banking, behavioral finance, personal wealth management, merger and acquisition, project finance, management of financial services etc. to cater to the needs of corporate finance function. FORE boasts of the highly experienced finance faculty who mentor the students with enriched knowledge of the financial and the business world. This knowledge is complemented with a thorough understanding of the financial decision making process in the corporate world through regular industry interactions.



#### **COURSES OFFERED**

#### PGDM

#### <u>CORE</u>

Financial Accounting Management Accounting Corporate Finance <u>ELECTIVES</u> Management of Commercial Banks Security Research & Portfolio Management Risk Management & Financial Derivatives Personal Wealth Management Management of Financial Services Project Appraisal and Financing Investment Banking Business Valuations & Corporate Restructuring

#### PGDM (IB)

CORE Financial Accounting Corporate Finance International Corporate Finance <u>ELECTIVES</u> Management of Commercial Banks Security Research & Portfolio Management Risk Management & Financial Derivatives Personal Wealth Management Management of Financial Services Project Appraisal and Financing Investment Banking Business Valuation & Corporate Restructuring

#### FACULTY

#### Full-Time

Prof. Vinay Dutta *CAIIB; M.Com.; PG Dip. in IRPM.* Experience: Over 29 years.

Prof. Ambrish Gupta *M.Com.; FCA; Ph.D.* Experience: Over 30 years.

Prof. Kanhaiya Singh *M.Com.; M.A. (Eco); CAIIB; Ph.D.* Experience: Over 41 years. Prof. Himanshu Joshi *MBA (Finance); Ph.D.* Experience: Over 12 years.

Prof. Vandana Gupta *PGDM, IIM Ahmedabad.* Experience: Over 23 years.

Visiting

Prof. Vibha Jain Ph.D., M.Phil., M.Com.



# Quantitative Techniques & Operations Management

#### Prof. Hitesh Arora

Area Head - Quantitative Techniques & Operations Management

Operations and Quantitative Techniques, the science of managerial decision making, is vital in all organizations whether manufacturing or service. Operations Management deals with designing production processes, inventory controls, project schedules and quality enhancements for improving business processes. Quantitative Techniques, a scientific technique, is a strong tool for problem solving and decision making through systematic data based analysis. It helps managers (decision makers) attain pre-determined objectives through optimal use of resources. A major in this area helps students to understand operations planning and scheduling, Total Quality Management, Six Sigma, procurement management, Supply Chain Management, Lean and Agile systems, operations strategy and service operations management. At FORE, faculty having appropriate blend of academic rigour and industrial experience, employ computer based tools such as Spreadsheets, Project Management software and SPSS to equip students apply theoretical concepts to real life business problems.



#### **COURSES OFFERED**

#### PGDM

#### <u>CORE</u>

Decision Making Models Business Statistics Operations Management Business Research Methods <u>ELECTIVES</u> Total Quality Management Project Management Advanced Statistical Methods Supply Chain Management Operations Strategy Lean and Agile Systems Procurement Management Decision Models & Optimization Service Operations Management

#### PGDM (IB)

#### <u>CORE</u>

Quantitative Methods Decision Making Models Production & Operations Management

#### **ELECTIVES**

Total Quality Management Project Management Advanced Statistical Methods Supply Chain Management Operations Strategy Lean and Agile Systems Procurement Management Decision Models & Optimization Service Operations Management

#### FACULTY

#### Full-Time

Prof. Upendra Kachru *B.E. (Met.) NIT-Durgapur; MBA-Univ. of Illinois, USA.* Experience: Over 41 years.

Prof. Hitesh Arora *Ph.D., University of Delhi.* Experience: Over 15 years.

Prof. Sumeet Kaur *M.Sc. (Gold Medalist); M.Phil.; Ph.D.* Experience: Over 7 years.

Prof. Mohita G. Sharma *B.Tech. (Electrical), IIT-BHU; MBA, IIFT; FPM-IIM, Lucknow.* Experience: Over 18 years.

Prof. Neeta Gupta *B.E., IIT Roorkee; MBA.* Experience: Over 24 years.

Prof. Alok Kumar *Ph.D. (Operational Research), Univ. of Delhi (Pursuing).* Experience: Over 2 years. Prof. Vikas Chandra *B. Tech. (Mech.) IIT-Kanpur, PGDM, IIM-Calcutta.* Experience: Over 35 years.

Visiting

Prof. Rajiv Gupta B. Tech. (Mech.) IIT-Delhi, MS (Industrial Engineering) North California State University, Ph.D. (Industrial Engineering) Purdue University.







# Organizational Behavior & Human Resource Management

#### Prof. Sanghamitra Buddhapriya

Area Head - Organizational Behavior & Human Resource Management

Human Resource Management as a managerial function is gaining increasing attention in today's rapidly changing and uncertain business environment. Its strategic importance has been recognized to a great extent. Keeping this in mind, FORE School of Management offers various courses that deal with Organizational Behavior and Human Resource Management. The courses are designed and updated after taking input from leading HR practitioners. The essence of these courses lie in the fact that the students are made to work on numerous projects, case studies and role plays which equip them with the competencies and skills required to manage Human Resources effectively.



#### **COURSES OFFERED**

#### PGDM

#### <u>CORE</u>

Human Behaviour in Organization Human Resource Management Organisational Design & Change <u>ELECTIVES</u> Personnel Management & Industrial Relations Competency Mapping Training & Development Personal Growth Lab Peformance & Compensation Management Strategic HRM Labour Legislations Negotiation Skills Psychometric Testing & Applications Organizational Development

#### PGDM (IB

#### <u>CORE</u>

Human Behaviour in Organization Cross Culture & Diversity Management

#### **ELECTIVES**

Personnel Management & Industrial Relations Competency Mapping Training & Development Personal Growth Lab Performance & Compensation Management Strategic HRM Labour Legislations Negotiation Skills Psychometric Testing & Applications Organizational Development

#### FACULTY

#### Full-Time

Prof. Sanghamitra Buddhapriya Ph.D., FMS - Delhi University; Post-Doctoral, McMaster University, Canada. Experience: Over 18 years.

Prof. Neeraj Kumar B.Sc.; PGD in Social & Labour Welfare, PGDM (Gold Medalist). Experience: Over 32 years.

Prof. Neetu Jain *M.Sc. (Chem.); MBA; Ph.D., Banasthali.* Experience: Over 14 years.

Prof. Prachi Bhatt *MHRM (Gold Medalist); Ph.D., MLSU.* Experience: Over 7 years.

#### Visiting

Prof. Sudeep Sharma M.S. (Business Administration, Washington University), M.Sc., M. Tech. (IIT), Ph.D. (Pursuing). Experience: Over 8 years.

Prof. Y.N. Kaushal *MBA, IIM Ahmedabad.* 

Prof. Deepak Singh *MA, PGDLW, MBA, Diploma in Training.* 

Prof. Tanuja Sharma Ph.D., Faculty of Management Studies, Univ. of Delhi.





# International Business

#### Prof. Ravikesh Srivastava

Area Head - International Business

Multinational operations are becoming a standard feature of most businesses. Companies maintain workforce abroad, deal with international suppliers, vendors and compete with international players even at home.

Keeping in view this global business trend, PGDM-IB Program at FORE was launched in the year 2007 with the aim of creating opportunities for prospective students seeking careers in corporate and family business engaged in International Business operations.

The thrust of PGDM-IB is on learning organizational dynamics in the context of global business environment. This would help the students to focus on acquiring skills to adopt internationally benchmarked decision making tools and implementation practices.

#### COURSES OFFERED

# PGDM CORE ELECTIVES Commodity Trading & Price Risk Management Export Management Starting an Exim Enterprise Business in Asia Pacific Global Economy & Emerging Industries Import Management Trade & Geopolitics WTO & International Trade Policy

#### FACULTY

#### Full-Time

Prof. Ravikesh Srivastava *M.Sc. (Agri. Economics); Ph.D., BHU; UGCSr. Research Fellow.* Experience: Over 24 years.

Prof. Mohit Anand Associate (A.I.I.) & Licentiate (L.I.I.) in Insurance, Insurance Institute of India, Delhi; Intl. MBA, Reins Mgt. School, France; Ph.D. in Mgt., EMYLON Business School, France. Experience: Over 7 years.



#### PGDM (IB)

#### <u>CORE</u>

Global Business Environment Trade Logistics International Trade Procedure & Documentation Starting an EXIM Enterprise Regional Trade Blocks WTO and International Trade Policies <u>ELECTIVES</u> Commodity Trading & Price Risk Management Export Management Business in Asia Pacific Global Economy & Emerging Industries Trade & Geopolitics Foreign Language - Spanish, Chinese (Mandarin) Import Management

Prof. Faisal Ahmed B.Sc.(H), Geography (H); MIBM, IB; Ph.D. Economics. Experience: Over 9 years.

Prof. Savita Gautam *PGDIT-IIFT; Ph.D. (Pursuing) on WTO and Environment Issues - TERI.* Experience: Over 19 years (On long leave).

Visiting Prof. Linu Mathew Philip *M.Sc., Ph.D., NET.* 



# Information Technology

#### Prof. Raman Sethi

Area Head - Information Technology

Incorporation of technological advances is critical for business success, particularly in knowledge based economy where we see the world moving in future. Keeping the above objectives in mind, we at FORE School of Management constantly strive to incorporate latest technological advances into the curriculum. The IT curriculum has been developed by involving the brightest brains in academia and industry so that students will be productive from day one.

The curriculum of Information Technology teaches management students to understand the technological environment and its impact on corporate performance and how IT can be used as a competitive edge for better performance.

We have cutting edge softwares like SAP, Advanced Simulation, Management Games, IBM Rational Rose etc., and students are expected to build competencies in latest developments. They are also encouraged to go an extra mile and write additional global certification examination in SAP and IBM Rational Rose. The content has been developed keeping the industry requirements and global standards.



#### **COURSES OFFERED**

#### PGDM

CORE Introduction to IT Commn. & Internet Technology & E-Commerce-1 ELECTIVES Business Development in IT Business Analysis SAP-I Mobile Cloud Computing for Business Communication & Internet Technology- Part 2 SAP-II IT Strategy & Planning Business Intelligence

#### PGDM (IB)

CORE Introduction to IT E-Business & Data Security in Intl. Environment ELECTIVES Business Development in IT Business Analysis SAP-I Mobile Cloud Computing for Business Communication & IT Technology- Part 2 SAP-II IT Strategy & Planning Business Intelligence

Intense use of in-house software for classroom teaching: We provide our students with the most effective and latest software such as, Capstone Business Simulation, Microsoft Dynamics CRM software, Business Intelligence tools like SAS and COGNOS, ERP package-SAP (under University Alliance Program), Claroline, etc., to maximize their learning in the contemporary setting.

#### FACULTY

Full-Time

Prof. Raman Sethi *PGDM, PGIT, B.Tech.* Experience: Over 25 years.

Prof. Rakhi Tripathi *M.S. (Computer Science), Bowie State University, Maryland; Ph.D. (IIT-Delhi).* Experience: Over 8 years. Prof. Rajnish Chauhan *B.Tech., PGDM, Ph.D. (Pursuing).* Experience: Over 24 years.

Visiting

Prof. Deepali Bhardwaj *MBA, MDI-Gurgaon.* 

# **Economics & Business Policy**

#### Prof. Mathew Joseph Area Head - Economics & Business Policy

An understanding of the economic environment is fundamental to the success of any business enterprise. The basic tools of micro and macro economics help an enterprise to draw up strategies and plan ahead to run the business with high growth and profitability. The courses in economics at FORE School of Management equip the students with a fair understanding of the domestic and international environment in which firms operate.



#### COURSES OFFERED

#### PGDM

#### <u>CORE</u>

Managerial Economics Macro Economics Business Environment Legal Aspects of Business <u>ELECTIVES</u> International Economics Corporate Governance Corporate Social Responsibility

#### FACULTY

#### Full-Time

Prof. Mathew Joseph *Ph.D., University of Glasgow, UK.* Experience: Over 37 years.

Prof. K. L. Chawla *LL.B.; Ph.D. (Economics)* Experience: Over 35 years.

#### PGDM (IB)

<u>CORE</u> Business Economics International Economics

<u>ELECTIVES</u> International Business Law Corporate Governance & Social Responsibility

Prof. Subhasis Bera *Ph.D., JNU, Delhi.* Experience: Over 8 years.

Prof. Shallini Taneja *M.A. (Eco.); MBA (HR); M. Phil. (Eco.); Ph.D. (Pursuing).* Experience: Over 6 years.

Prof. Neeti Shikha *LL.B., LLM (University College, London); Ph.D. (Pursuing).* Experience: Over 4 years.



# **Business Communication**

## Prof. Anita Tripathy Lal Area Head - Business Communication

To succeed in business today, one needs to have the ability to communicate with people both inside and outside the organization. It could be competing to get the job one wants or to win the customers the company needs. One's success or failure depends to a large degree on how effectively one communicates. In fact, effective oral and written communication of an executive is a great tool to achieve both personal and professional goals. The area is able to enhance the communication skills of the students effectively by floating various core courses and elective courses.



#### **COURSES OFFERED**

#### PGDM

#### <u>CORE</u>

Business Communication & Analysis Managerial Oral Communication Advanced Communication & Analysis <u>ELECTIVES</u> Effective Leadership Communication Effective Business Communication through Theatre Techniques Written Analysis & Communication

#### FACULTY

#### Full-Time

Prof. Anita Tripathy Lal *Ph.D., IIT-Kanpur.* Experience: Over 18 years.

Prof. Reeta Raina *M.Phil. (Eng. Litt.); Ph.D. (Orgl. Communication).* Experience: Over 26 years.



#### PGDM (IB)

<u>CORE</u> Managerial Oral Communication

<u>ELECTIVES</u> Effective Leadership Communication

Effective Business Communication through Theatre Techniques Written Analysis & Communication

#### Visiting

Prof. Y.N. Kaushal *MBA, IIM Ahmedabad.* 

Prof. Siddhartha Sharma Bachelor of Financial & Investment Analysis, DU; Certified M.P. of Hypnosis, American Board of Hypnotherapy.

Prof. Mohit Chhabra B.Sc., Meerut University; PGDBM, BIMTECH, New Delhi.

Prof. Parul Singh MA (Eng.), DU; PGDM (Part Time) in HR, IMI, New Delhi.



# Strategic Management

#### Prof. Vinay Asthana

Area Head - Strategic Management

Strategic Management deals with some of the most fundamental issues determining the survival and performance of a firm. This is the reason why it has come to occupy the pride of place at leading business schools around the world. At FORE, we offer a range of compulsory and elective courses designed to help students apply strategic management concepts to real-life business situations. Lectures, cases, simulations, team-based projects and sessions with leading industry experts are employed to deliver a vibrant learning experience.



#### **COURSES OFFERED**

#### PGDM

<u>CORE</u>

Strategic Management-1 Strategic Management-2 <u>ELECTIVES</u> Capstone Business Simulation Mergers & Acquisitions New Venture Planning Strategic Analysis and Globalization Strategic Alliances

#### PGDM (IB)

CORE International Business Strategy-1 International Business Strategy-2 ELECTIVES Capstone Business Simulation Mergers & Acquisitions New Venture Planning Strategic Analysis and Globalization Strategic Alliances

**Capstone Business Simulation** 

In its endeavor to provide the students with an exposure to the complex real world challenges facing managers, FORE organizes a course entitled "CAPSTONE Business Simulation". This simulation program is designed to help the students synthesize and apply the learning from various functional areas and is used by leading business schools world-wide. This program recreates the turbulent industry environment and helps develop the strategic decision making capabilities of the budding managers.

#### FACULTY

#### Full-Time

Prof. Vinay Asthana *M.A. Economics (University of Hyderabad), UGC-NET/JRF, ICWA, FPM (IIM-Lucknow).* Experience: Over 12 years.

Prof. Biswa Nath Bhattacharyay B.S., M.S., Ph.D. Experience: Over 35 years.

#### Visiting

Prof. S.P. Singh PGDM (XLRI), M. Tech., IIT-D, Ph.D. IIT-Kanpur.

Prof. Veer Mehta Trainer - Capstone Business Simulation.

Prof. Muqbil Burhan *Ph.D., IIT-Delhi.* 

# Beyond the Classroom

#### STUDENT COUNCIL ACTIVITIES

Student activities form an integral part of the curriculum at FORE. Students are encouraged to enhance their managerial and leadership skills through organizing a series of student-driven events throughout the year. This gives them real-time experience of interacting with corporate world, working in teams, planning and controlling budgets, managing events, time-management and developing overall decision-making skills.

#### 'ANTAR' IN SERVICE TO THE COMMUNITY

FORE believes that students must be good citizens and play a responsible role in society. Some of the activities of team Antar include:

PLANTATION DRIVE (SANRAKSHAN 2012)

In all Team ANTAR visited more than 20 institutes and planted around 50 saplings in and around Qutub Institutional Area, New Delhi. The event was conducted by Team Antar on 30th September, 2012.

AASHAYEIN

The event Aashayein was organized by Team Antar in association with SALAAM BALAK TRUST on 21st October 2012 with the objective of creating awareness about education among under privileged children and to motivate them to go for schooling.

VASTRASAMMAN - PHASE1

Team ANTAR collected 800 kg of reusable clothes, as against 400 kg/600 kg collected during the academic year 2010-11 and 2011-12 from students and faculty members. These clothes were handed over to an NGO GOONJ on 13th December, 2012.

**VASTRASAMMAN - PHASE 2** 

With the overwhelming response of faculty/ staff/student and the immense interest taken by the students, it was decided to conduct Vastrasamman-II. Accordingly, students in the second year (outgoing students) who were staying in the hostel have decided to donate their reusable items namely clothes, stationery items, etc. to the NGO "GOONJ", as they did last year too.

ABHIWADAN

Team ANTAR has organized an event Abhiwadan on 31.01.2013 in association with HelpAge India, New Delhi to honour senior citizens from old homes. About 50-55 senior citizens have attended the event.

#### CORPORATE INTERACTION **DIVISION (CID)**

CID is intended to be the face of the institute to the industry. It aims at bridging the gap between the academia and the corporate world by organizing seminars, conferences and



workshops. Students organize weekly sessions to gain experiential learning through Anubhuti - a forum under the aegis of CID that regularly invites senior corporate professionals and leaders to share their practical business experiences with students. During the academic year 2012-2013, CID invited prominent speakers and successfully hosted a Confluence on the topic "Turning Crises to Opportunity: Strategy to Sustain" on 23.01.2013 and a H.R. Conclave "Retaining Talent in the Era of Globalization" on 19.03.2013. The team has also hosted the event Kurukshetra under FORE's Annual Management Fest -Genesis 2011 held on 23-24 November 2012. Some of the The prominent speakers invited and shared their views on diverse topics with students include Mr Amit Khurana, (Founder & Managing Director), Corporate Access; Mr Kamal Singh, (Director - CMD), All India Management Association; Mr Rakesh Kumar, (Chairman), Global Qualitative Board & Head) of Africa Middle East-Pacific Firefly Millward Brown; Mr Ajay Seth, (Founder & Chief Mentor), Copal Art Pvt. Ltd; Mr Sachin Jain, (Head Investment Advisory-North), Standard- Chartered Bank; Mr Maneesh Pherwani, (Regional Sales Manager), Johnson & Johnson- Medical; Mr Amit Agrawal, (Founder/Director), Access Capital Advisors; Mr Dilip Chenoy, (MD&CEO), National Skill Development Corporation, Capt. Shubendu Kumar (Head - Talent, Development & Nurturing), VIOM Networks Ltd. The CID team also hosted the event Kurukshetra under FORE's Annual Management Fest - Genesis 2012 held on 23rd-24th November, 2012.

The speakers invited for Kurukshetra included Dr Ajay Gupta (CEO), Rural Management Consultants Pvt. Ltd; Mr Mohit Jain, (FOREX Counselor), North and West City Bank N.A.; Mr Sahil Malhotra (CEO), Crisp Solutions, Merabusiness.com; Mr Amit Agrawal (Founder/Director), Access Capital Advisors; Mr Kaustav Sarkar (Manager), Ad Sales (Brand Solutions), Economictimes.com & Luxpresso.com, Times Internet Ltd.

The speakers for the Confluence were Mr. Mansingh Jaswal. (Founder Director and Chief Operating Officer) of Genex LogiSolutions Pvt. Ltd.; Mr. Anil Nayar, (Managing Partner) of Strategic Management Services); Mr. Ajay Bhatia, (V.P. Corporate H.R. & Global H.R. Head), Innodata Inc.; and Ms. Java Singh, (Associate Director), LEADsearch. The speakers invited for the H.R. Conclave were the Mr. Anindo Deb Burman, (General Manager - H.R.) of Maruti Udyog Ltd; Dr G. Jawahar, (Deputy General Manager - H.R.D.), Power Grid Corporation; and Mr Naveen Coomar (Founder & Managing Partner), Naveeen & Naveen H.R. Consultancy.

#### FORE ALUMNI NETWORK (FAN)

The FORE Alumni Network acts as the lynchpin between the past and present at FORE, striving to move towards a future that is better and brighter than before. The committee responsible for

> linking together a 5000+ alumni network has ensured that FORE family remains united despite their diverse global presence. FAN is responsible for ensuring that the present batches not only learn but also

imbibe the qualities and be inspired from the personalities that have made the esteemed FORE alumni set a mark for themselves in the business world. More than bringing the experience to FORE, FAN is also responsible for bringing the memories to the alumni by helping them reconnect to their alma mater.

FAN organises various events and activities to strengthen this connection by inviting the alumni for various sessions which gives the students a chance to get first-hand information of the corporate world and also allows the alumni to reconnect to their roots in whatever capacity they can.

#### FORE CAREER DIVISION (FCD)

FCD coordinates and manages the placement drive at FORE. FCD entitles students to have a corporate exposure; where in there is 1% knowledge and 99% application. The committee aims towards identifying the employee needs of the Corporate and matching them with the credentials of the students at FORE, through a series of planned processes, communications and activities.

#### **FORE CONNECT**

It is a forum which has been conceived with an aim of developing a mutually beneficial relationship with the students at FORE and also with others including the prospective students. With the core mission of connecting FORE with the outside world, FORE Connect utilizes important social media like Facebook, Twitter, YouTube and other online forums / communities.

#### FORE ECONOMY FORUM

It provides a common knowledge - sharing platform to students at FORE. FOREians can share, analyze & apply their valuable thoughts and get updated on various current business happenings so that they become capable of effectively facing the competitive business world. Besides organizing weekly discussion meet, it also organizes various activities such as presentations, Online Games (FUN-DA-MENTAL), quizzes, Debates (D-BAIT), Sector/industry analysis and GDs.

#### **GENESIS**

Living up to their age old reputation of gracefulness blended with intellect, FOREians make sure that all roads lead to FORE when Genesis, the Annual Management Festival, commences. It is a highlight in the calendar of all the B-schools and also trademark event for FORE school of management.

The spirit of the festival essentially lies in the conviction that management is the mainstay for every person today.

GENESIS is thus an endeavour to promote the true spirit of management through a plethora of brain stimulating activities and competitions which attract the best of students from across the country. It serves as a platform to students by providing space for mental activity ranging from the expected to the eccentric. It provides a platform for the students of FORE to interact with other B Schools students across the country. The event comprises of strategic simulation and the cultural activities. Also various eminent personalities from the corporate world are invited to interact with and groom the upcoming managers and entrepreneurs, through various events held throughout GENESIS.

#### **THINK TANK**

A team that enriches learning by conducting various inter and intra college events, debates etc. in each functional area of management. Team Think Tank conducted their first event 'Ad-Dict' for the academic year 2012-13, on 31st July, 2012 at FORE School of Management. The event was aimed at judging participants on their awareness related to the field of advertisements (both pertaining to verbalisers and visualizers) and their knowledge of marketing strategies combined with their creative abilities. The Team has also conducted an event namely "Tathagat" on 17th November, 2012 with an aim of extending learning beyond classroom into aspects current affairs. Think Tank team has organized Quizzark (combined event of Quiz+Aadvarak) on 14.3.2013.

#### NEXUS-THE CULTURAL COMMITTEE

Team Nexus is responsible for organizing a national level annual and highly reputed management festival, "Genesis", open for participation to all B- School students, at FORE every year. Students from B Schools participate in debates, management games, case analysis, competitions, etc. During Genesis 2012 which was held on 23rd & 24th November, 2012, teams from well known Institutes viz. IMT-Ghaziabad, IMI-New Delhi, MDI-Gurgaon, IIFT-New Delhi, We School-Mumbai, FMS-New Delhi, etc. participated in the event. In total, representatives from nineteen institutes participated in the various events.

NEXUS team also organized Fresher's welcome party with the theme 'Aurora' for the new incoming batches and the NEXUS team has also organized Farewell for outgoing students.

The WMG students have conducted Fare-wel-come party for outgoing and incoming batches and out and the theme of the event was "KITES".

# FORE SPORTS AND CULTURAL DIVISION (FSCD)

The FORE Sports and Cultural Division (FSCD) aims to help students achieve excellence by re-energizing them during their stressful life at Campus by organizing various sports and cultural events throughout the year. In collaboration with SPIC MACAY team FSCD hosted a cultural event "Vocal Performance" (Dhrupad) by renowned artist Shri Umakant Gundecha and Shri Ramakant Gundecha on 25th September, 2012. FSCD team also organized a cultural event, "Kathak" by Smt. Prerana Shrimali on 14th February, 2013 in association with SPIC MACAY.

In addition to the above, FSCD team is actively involved in organizing various intra and inter sports events at FORE to inculcate sporting spirit among students. During the year FSCD organized Football, Table Tennis, Carrom, Poster Making, Rangoli making competition at FORE Campus. Super 8, the intra college cricket tournament organized from 23.7.2012 to 4.8.2012 was a roaring success. A champion trophy of cricket tournament was also organized by the Team FSCD during February 2013.

The Teams FSCD and ANTAR jointly organized a Blood Donation Camp in collaboration with Rotary Club on 30th July, 2012. Sixty eight students donated blood.

#### FORETech

Team FORETech provides a podium for interaction and networking among the students. The team organizes various online events including IT awareness seminars, movie making, Quizzomania etc. This team is also responsible for designing, developing and submitting ready to display contents on LCD at FORE. The event "Q Factor - Theme Based Quiz Competition" is being organized by the Team and was over by the end of January 2013.

FORETECH team has also organized online Treasure Hunt in the month of March 2013.

#### FOREWord

FOREWord is the editorial board of FORE School of Management. FOREWord is a diarist of all the events happening at FSM. It comes out with the bi-annual newsletter - FOREPrints and organizes various literary events like vocabulary quizzes, debates, article-writing competitions, extempore etc. It aims at bringing out the literary genius in every student through various literary events.

# **BEYOND THE CLASSROOM**













# FORE Al umni

FORE inspires its students to dream big and enjoy learning. Our distinguished alumni are channelizing diverse fields as well as mentoring and coaching our students to enhance their holistic personality.

FORE School of Management has to its credit a host of impressive Alumni who have scaled new heights in the business world and set new standards for the business aspirants to come. With its vibrant network of over 5000 alumni, occupying top positions in diverse companies such as Airtel, IBM, Oracle, HSBC, Michael Page etc., and FORE has always maintained a strong connection with its vibrant network of alumni. The FORE alumni have carried forward the FORE culture even after leaving their alma mater by being constantly involved in the mentoring and coaching of the current batches in form of informal chat sessions, guest lectures on specific industries and briefing sessions to provide knowledge about different domains.

#### Mr. Ishu Bhasin, Brand Manager, Hero MotoCorp Limited

"During my on-campus placements at FORE School of Management, I sat for 10 companies and was rejected by 9 of them", said a smiling Ishu Bhasin. "The point is 'never ever lose hope'; because there will surely be atleast one company that is waiting for you."

#### Ms. Deepa Batra, Asia-Pacific Registration Coordinator, EI Dupont India

"The Post Graduation in Management from FORE School of Management was a wonderful experience. It was truly the best I could have, and happened at the right time of my career. I remember how some of my colleagues and seniors at EI Dupont, would be surprised by the sudden growth in my management wisdom, almost daily."

#### Ms. Ashima Manchanda, Assistant Marketing Communications Manager, Hilton Garden Inn Hotel

"I think Fore Alumni Association is doing a fabulous job," remarked Ashima smilingly, citing the Annual Jubilate Festival, where alumni are invited back to campus. "Calling each and every alumnus individually is commendable. "It is a proud feeling to be associated with FORE."

#### Mr. Saurab Saharan, Director, HCBS Development Pvt. Limited

"FORE has given me more than can be put in words; not just in terms of management, or soft-skills, but in terms of the right business ethics as well. I intend giving back to FORE School of Management as best as I can."

#### Mr. Harkawal Singh, Senior Manager-Marketing, Dabur

"Rendezvous was a great experience and it is an excellent initiative by FORE School of Management. It allows candid interaction between the current students and alumni. It was great to be back to FORE after many years. Of course it felt amazing - and at the same time a little strange- being on the other side rather than being a part of the student body."



# A snapshot of distinguished FORE al umni



# Corporate Interface



At FORE, we strongly believe that a good corporate interface is crucial for any B- school because it immensely helps in brand building and helps its students to become industry ready professionals immediately after completing their PGDM programs. FORE's corporate interface includes a range of structured activities such as :

#### **Live Projects**

Live projects are an essential part of the academic curriculum at FORE. These projects are being offered to our students round the year by leading organizations and our students are known to deliver satisfactory and timely results. Live projects provides students a better understanding of the company's operations; this ultimately enhances the adaptability of students at large.

#### **Industry Visits**

Industry visits help students get insight regarding the working environment of a company and its functioning. It also equips them the practical aspects of their course curriculum which otherwise is difficult to visualize.

#### Summer Internship Program

Summer Internship Program (SIP) is an integral part of the course curriculum for the students of PGDM and PGDM (IB) at FORE. It provides an exposure to the students on real life organizational challenges and an opportunity to work on them intensively. It also helps them understand the organizational structure and processes in the practical setting. They also get to apply concepts and theory learnt in the classroom on real life problems. All the first year students need to undergo 8-10 weeks of SIP in April-May every year in an organization of repute. During SIP, companies are also able to gauge the students closely and offer PPOs to the deserving ones.

#### **Corporate Interaction Sessions and Events**

Student empowerment is the key feature of life at FORE School of Management. Corporate interaction being a very integral part of the curriculum, a large platform is provided to the students through a wide variety of events round the year. The students are exposed to the weekly guest lectures (Anubhuti), panel discussions, conferences, workshops with the leaders in the industry. Conclaves and Summits covering the current issues in various disciplines of management give the students an opportunity to explore the world beyond books.

#### **Placement Activities**

FORE provides an ideal campus for placements where companies are invited to hire students across specializations, both freshers and with work experience. Potential employers are able to undertake on-campus recruitment through a streamlined process of registrations, pre-placement talks (PPTs) and final selection. Understanding the significance of using the right aptitude and knowledge skill-sets for the right task, the Placement Team at FORE seeks to provide corporate and students the best opportunities and a conducive environment for selection process.

#### **Mentorship Program**

The mentorship program which we have named 'Ankur' is envisioned as a more or less one year commitment from both, the corporate leader (Mentor) and the student (Mentee) with interactions at mutual convenient frequency at least once in two months time. We envisage that our mentorship program will immensely benefit our students by way of widening their thinking horizon under the stewardship of a mentor.

#### MDPs - Management Development Programs

A major activity at FORE School of Management has been designing, developing and conducting innovative Management Development Programs (MDPs) for professionalizing management in India. Realizing that globalization will result in greater competitive pressures as well as growth opportunities, so FORE has developed many MDPs to equip managers with knowledge, skills and attitude required for effectively responding to these pressures and opportunities. These MDPs have been designed with a proper blend of conceptual and experiential learning.



# Fore Corporate Speak



Ms. Gunjan Swarup, Senior Manager, HR at Asian Paints believes, "Being one of the regular recruiters at FORE, I have had extensive interaction with both the faculty and students. It is extremely encouraging to see the high level of business leadership and intellectual curiosity which the students demonstrate. The talent at FORE comes with the right set of skills, attitude and values enabling them to take on the challenges of the dynamic business world right from the start. Due credit to the faculty and curriculum for shaping these bright individuals. Wish them all the best in their career endeavors."

THOMAS COOK's Associate Vice President, Mr. Prashant Narayan adds that. *"FORE lays emphasis on the overall development of its students with equal importance being given to academics and co-curricular activities, hence enabling the students to deliver across businesses."* 

Mr. Anurag Dhawan, General Manager - Human Resources, UB GROUP said, *"FORE helps students in developing the attitude and skills required for becoming great leaders. The reason we go to FORE is because they always successfully meet our requirements by providing management trainees with excellent team skills and leadership qualities."* 

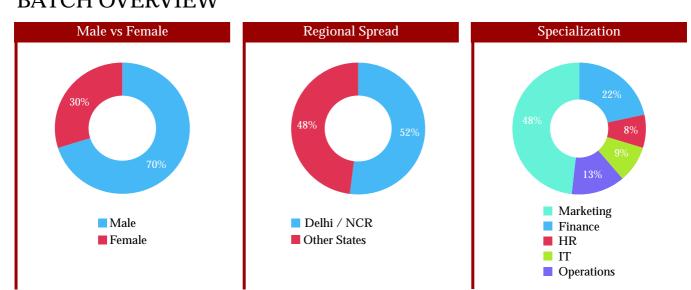
Mr. Ritesh Gupta (General Manager, Human Resources) of IDEA propagates that *FORE is one of the leading business schools, having goodwill and experience of producing quality student managers. A brand in its own.* 

According to Mr. Siddhant Sahai, Assistant Vice President, ERNST & YOUNG; *"FORE has a well structured learning program with reasonable flexibility to choose subjects, which helped me focus on the areas I wanted to. FORE has a strong faculty - esp. in Finance and Economics - which bring practical insights and current trends/development from the industry into teaching; something that was immensely useful to me."* 



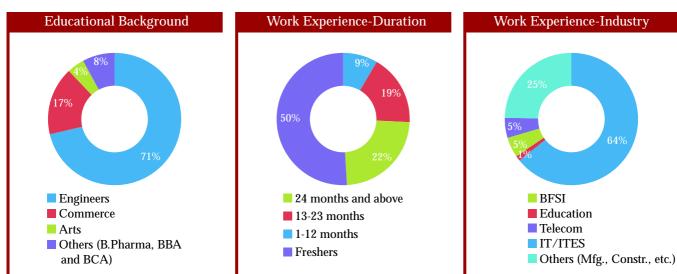
# Profile – PDGM 2012-14





### BATCH OVERVIEW





#### PGDM Laterals - Marketing (Industry Work Experience $\geq$ 24 months)



#### Akshay Tyagi

B.E.

Work Exp.: 27 months *Tata Consultancy Services* Summer Internship: Educomp Solutions *Marketing - Operations* 



#### Amol Milind Thakar

B.E. Work Exp.: 28 months *Infosys* Summer Internship: United Biscuits *Marketing - Operations* 



Anurag Chopra B.Tech Work Exp.: 25 months *Akzo Nobel, V.K. Lamba & Associates* Summer Internship: Maruti Suzuki *Marketing - Finance* 



Ashish Jalan B.Tech Work Exp.: 25 months *Infosys* Summer Internship: GPI *Marketing - HR* 



Anurag Gupta B.Tech Work Exp.: 24 months *NIIT Technologies* Summer Internship: NIIT Technologies *Marketing - Operations* 



#### Divyanshu Singh B.Tech Work Exp.: 31 months

Infosys Summer Internship: Logitech Marketing - IT



Hardik Baweja B.E.

Work Exp.: 35 months *EMM Software* Summer Internship: You and India *Marketing - Finance* 



Hitesh K. Singla B.Tech. Work Exp.: 31 months Universal Bio-Mass Energy

Work Exp.: 31 months Universal Bio-Mass Energy Summer Internship: Ipsos Research Marketing - Operations



Hitesh Thakkar B.E.

Work Exp.: 42 months Infosys Summer Internship: Business Sweden, Embassy of Sweden Marketing - Operations (Dual)



#### Jeet Ankit Singh Nanda

B.E. Work Exp.: 33 months *Tata Consultancy Services* Summer Internship: United Biscuits *Marketing - Operations* 



Kshitij Bhatnagar B.Tech Work Exp.: 30 months *Tata Consultancy Services* Summer Internship: Godfrey Philips *Marketing & Operations* 



Lavi Agarwal B.E. Work Exp.: 24 months *Jainam Ispat* Summer Internship: The Andragogy Consulting House

Marketing - Finance





#### Manveen Kaur B. Tech Work Exp. : 24 months *Infosys* Summer Internship: Educomp

Solutions Marketing - IT

Kumar Gaurav

Work Exp.: 29 months

Tata Consultancy Services

Summer Internship: HDFC Life

Marketing - Operations (Dual)

B.E.

## PGDM Laterals - Marketing (Industry Work Experience $\geq$ 24 months)



#### Mohit Malik B.Tech

Work Exp.: 40 months *Tech Mahindra* Summer Internship: CtrlS Datacenters *Marketing - IT* 



#### Navoday Sood B.Tech Work Exp.: 26 months *Tata Consultancy Services* Summer Internship: CtrlS Datacenters *Marketing - IT*



Prakhar Gupta B.Tech. (Comp. Science and Engg.) Work Exp.: 30 months *Tata Consultancy Services* Summer Internship: Maruti Suzuki *Marketing - HR* 



Praveen Kumar Chauhan B.E. Work Exp.: 33 months *Oracle Financial Services Software* Summer Internship: Moser Baer

Marketing - IT



Priyankan Talukdar B.Tech Work Exp.: 43 months *Tata Consultancy Services* Summer Internship: CRISIL *Marketing - Finance* 



Rajat Vij B.Tech Work Exp.: 43 months *Tata Consultancy Services* Summer Internship: Max Healthcare *Marketing - IT* 



Sachin Pandey B.Com. Work Exp.: 39 months *Genpact* Summer Internship: TAC House *Marketing - International Business* 



Sahil Dhussa B.Tech Work Exp.: 28 months *Nokia Siemens* Summer Internship: Asian Paints *Marketing - Operations* 



Shubendu Bagchi B.E. Work Exp.: 24 months *Career Launcher* Summer Internship: Oberoi Group *Marketing - IT* 







Siddharth Sharma B.Tech Work Exp.: 24 months *Infosys* Summer Internship: Revolution Next Technologies *Marketing - IT* 



Utsav Sharma B.Tech Work Exp.: 27 months *Envigo Marketing* Summer Internship:Genpact LLC *Marketing - IT* 





Sukesh Chandra B.E. Work Exp.: 44 months *L&T Construction* Summer Internship: TAC House *Marketing - Operations (Dual)* 

Vikash Kumar B.Tech Work Exp.: 27 months *Tata Consultancy Services* Summer Internship: HDFC Life *Marketing - Finance* 

## PGDM Laterals - Marketing (Industry Work Experience $\geq$ 24 months)



#### Vishesh Kalia

B. Tech Work Exp.: 24 months *Infosys* Summer Internship: Creambell (Africa) *Marketing - IT* 



#### Yatin Sethi

B.E. Work Exp.: 34 months *Infosys* Summer Internship: You and India *Marketing - Finance* 

## PGDM Laterals - Finance (Industry Work Experience $\geq$ 24 months)



### Rohin Pahuja

B.Com. Work Exp.: 25 months Family Business Summer Internship: Central Electricity Regulatory Commission Finance - Marketing



#### Shantanu Mittal B.E. Work Exp.: 34 months *Infosys* Summer Internship: Central Electricity Regulatory Commission *Finance - Marketing*



## Sonal Sharma

B.E. Work Exp.: 31 months *Cognizant Technology Solution* Summer Internship: Ministry of Power *Finance - Marketing* 



## Vaibhav Gupta

B.Tech Work Exp.: 30 months Accenture Services Summer Internship: Punjab National Bank Finance - Marketing

## PGDM Laterals - Human Resource (Industry Work Experience $\geq$ 24 months)



#### Aastha Arora

B.E. Work Exp.: 27 months *Ericsson India* Summer Internship: Avantor Performance Materials India *HR - Marketing* 



Akshara Joshi B.Tech Work Exp.: 33 months *Infosys Technologies* Summer Internship: The Oberoi Group *HR - Marketing* 

#### PGDM Laterals - IT (Industry Work Experience $\geq$ 24 months)



#### Neerav Sachdeva B.E. Work Exp.: 27 months *Cybage Software*

Summer Internship: ACS XEROX IT - Operations





Aanchal Mahajan B.Com (Honours) Summer Internship: SBI Life Insurance *Marketing - HR (Dual)* 



Aastha Thakur B.E. Work Exp.: 21 months *Infosys* Summer Internship: The Oberoi Group *Marketing - HR (Dual)* 



Abhaykaran Singh Khurana B.Sc. (Honours) Summer Internship: IMS Learning Resources Marketing



Abhishek Srivastava B.Tech Work Exp.: 15 months *TCS* Summer Internship: Aviva Life Insurance *Marketing - Operations* 



Adhiraj Sharma B.Sc. (Honours) Summer Internship: Accenture *Marketing - HR (Dual)* 



Aditya Dogra B.Tech Summer Internship: Maruti Suzuki *Marketing - Finance* 



Agam Arora B.Tech Summer Internship: Michael Page *Marketing* 



Akshay Malik B.Tech Summer Internship: UB Marketing - International Business



Aman Raaj Narang B.Com. (Honours) Summer Internship: Ogilvy and Mather *Marketing - Finance* 



Amit Kumar Arora B.Tech Summer Internship: IMS *Marketing* 



Ankit Mozika B.Com. (Honours) Summer Internship: Hindustan Coca Cola Beverages Marketing - Operations (Dual)



Anshul Gupta B.Tech Work Exp.: 23 months *Infosys* Summer Internship: Moser Baer *Marketing - Finance* 



Anshul Singhal B.Tech Work Exp.: 22 months *Infosys* Summer Internship: Hindustan Coca Cola Beverages *Marketing - Operations (Dual)* 



Anurag Singh Sengar B.Tech Summer Internship: India Bulls *Marketing - Finance* 



Apoorv Bajaj B.Tech Summer Internship: Moser Baer *Marketing - Finance* 



#### Apoorv Bhardwaj

B.E. Work Exp.: 16 months *TCS* Summer Internship: PNB *Marketing - Finance* 



Apoorva Agarwal B.Tech (CSE) Summer Internship: TAC House *Marketing - Finance* 



Apurv Anand B.Tech Summer Internship: The Andragogy Consulting House *Marketing - Finance* 



Arjun Singh B.Tech Summer Internship: ITW Signode India *Marketing - Operations* 



Arun Garg B.Tech Summer Internship: Hindustan Coca Cola Beverages *Marketing - Finance (Dual)* 



Ashish Rawat B.Tech Summer Internship: Ogilvy and Mather *Marketing - IT* 



Atul Kumar Umar B.E. Work Exp.: 8 months *Cognizant Technology Solutions* Summer Internship: Godfrey Phillips India *Marketing - Operations* 



Atul Nanda B.E. Work Exp.: 13 months *TCS* Summer Internship: Hindustan Coca Cola Beverages *Marketing - Operations (Dual)* 



Bolisetty Venkata Vidya Sagar B.Pharma Summer Internship: HDFC Life *Marketing - Finance* 



Darpan Goel B.A. (H) Economics Summer Internship: JWT *Marketing - Finance* 



Deepak Jain B.Com. (Honours) Work Exp.: 13 months *Neha Arts* Summer Internship: Neha Arts *Marketing - Finance (Dual)* 



Dhruv Bhurani B.Tech Summer Internship: Hindustan Coca Cola Beverages *Marketing - Finance* 



Durgendra Singh B.Tech Summer Internship: You and India *Marketing - IT* 



Eljo Kurian

B.Com. Summer Internship: ICICI Prudential Mutual Funds AMC Marketing - HR



Farhan Aqeel B.Tech Work Exp.: 20 months *HDFC Life* Summer Internship: Treks N Rapids *Marketing - Finance* 



Gandharv Arora B.Tech Work Exp.: 10 months *Herbal Tobacco Company* Summer Internship: United Biscuits *Marketing* 



Gulshan Kurien Joseph B.E. Summer Internship: Bharti Airtel *Marketing - Operations* 



Himanshu Hirwani B.E. Work Exp.: 22 months *Infosys* Summer Internship: Sharekhan Marketing - Finance



Hitesh Munjal B.E. Work Exp.: 10 months *AGC Networks* Summer Internship: Maruti Suzuki India *Marketing - Finance (Dual)* 



Hitesh Nayyar B.E. Summer Internship: CtrlS *Marketing* 



Isha Paroha B.E. Work Exp.: 5 months *Infosys* Summer Internship: CtrlS Datacenters *Marketing* 



Jagpreet Singh Arora B.Sc. (Honours) Summer Internship: The Andragogy Consulting House *Marketing - Finance (Dual)* 



Jayant Kumar Jakotra B.Tech Summer Internship: Pepsico India Holdings *Marketing - IB* 



**Jithesh Janardhan** B.Tech Summer Internship: Bharti Airtel *Marketing - Operations* 



Karthik P.S. B.E. Work Exp.: 15 months *Mathrubhumi Printing & Publishing Co.* Summer Internship: United Biscuits *Marketing - HR* 



Kinjal Mittal B.Tech Summer Internship: Oberoi Group *Marketing - IT* 



Kumar Varun B.E. Summer Internship: Michael Page Marketing - Operations



Lovika Jain B.Com. (Honours) Summer Internship: Treks N Rapids *Marketing - HR (Dual)* 



#### Mohit Gupta

B. Tech Work Exp.: 6 months *Arise India* Summer Internship: TPG Wholesales *Marketing - Finance* 

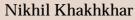


Mukul Gosain B. Tech Work Exp.: 19 months *E-Durables* Summer Internship: Siemens Healthcare *Marketing - Operations* 



Nisha Sharma B.Sc. (Honours) Summer Internship: Capgemini Consulting *Marketing - Finance* 





B.E. Work Exp.: 13 months *eClinicalWorks* Summer Internship: Avantor Performance Materials *Marketing - Finance* 



Nitish Dahiya B.Tech Summer Internship: United Biscuits



Nitish Kaushal B.Sc. (Hotel Management) Summer Internship: JWT *Marketing - IT* 



Nupur Sarda B.Com. (Honours) Summer Internship: Café Coffee Day *Marketing - Finance* 



Pallavi Swaroop B. Tech Work Exp.: 23 months *athenaHealth India* Summer Internship: KPMG India *Marketing - Finance* 



Pooja Gupta B.Com. (Honours) Work Exp.: 14 months *Ernst & Young* Summer Internship: Hindustan Unilever *Marketing - Finance* 



Pooja Gupta B.Tech Work Exp.: 10 months *Accenture Services* Summer Internship: Moser Baer India *Marketing - IT* 



Pratik Jain B.Tech Summer Internship: Treks N Rapids *Marketing - International Business* 



Preity Gupta B.Tech Work Exp.: 3 months *TCS* Summer Internship: Business Sweden, Embassy of Sweden *Marketing - Finance* 



Raveena Goyal B.Tech Summer Internship: IndiaMART Intermesh Marketing - IT



#### Rishi Kad B.B.A. Summer Internship: TAC House Marketing - Finance



### Ritika Khandelwal

B.Tech Work Exp.: 10 months *Accenture Services* Summer Internship: TAC House *Marketing - HR (Dual)* 



Ritika Pruthi B.Tech Summer Internship: Indiabulls Housing Finance Marketing - HR



Sahil Dalal B.Tech Summer Internship: United Biscuits *Marketing - Operations* 



Sahil Nanda B.Sc. Summer Internship: Dabur India *Marketing - Finance* 



Sanchit Aneja B.Tech Summer Internship: SBI Life Insurance Company *Marketing - Finance* 



Saurabh Sharma B.E. Work Exp.: 22 months *Escorts* Summer Internship: ICICI Prudential AMC *Marketing - International Business (Dual)* 



Shreshtha Gupta B.E. Summer Internship: Moser Baer *Marketing - Operations* 



Srishti Baul B.Tech Work Exp.: 23 months *Infosys Technologies* Summer Internship: SBI Life Insurance *Marketing - HR* 



Srishti Magan B.A. Hons. (English) Summer Internship: Kwality Dairy *Marketing - HR* 



Suraj Shivchand Vaid B.Tech Work Exp.: 19 months *Infosys Technologies* Summer Internship: Hero MotoCorp *Marketing - Operations* 



Tapsi Ahuja B.Tech Summer Internship: Eon Electric *Marketing - HR* 



Tania Duggal B.Tech Summer Internship: Knowlarity Communications *Marketing - IT* 



Udit Anand B.Tech Work Exp.: 9 months *Infosys Technologies* Summer Internship: Moser Baer India *Marketing - IT* 



#### Vandana Jha

B.E. Work Exp.: 3 months *Accenture* Summer Internship: TAC House *Marketing - HR* 



Vartika Bhartiya B.C.A. Summer Internship: United Biscuits, Mcvities

Marketing - HR (Dual)



Varun Arora B.Tech. Summer Internship: Alethia Education Services Marketing - International Business



Varun Bagai B.A. (Honours) Summer Internship: J. Walter Thompson *Marketing - Finance* 



Vidhi Gupta B.Tech Summer Internship: IFFCO *Marketing - IT (Dual)* 



Vinoth Kannan R. B.E. (ECE) Work Exp.: 10 months *Srinathan Jewellers* Summer Internship: Akzo Nobel India *Marketing - Operations* 



Vysakh Nair B. Tech Summer Internship: HUL *Marketing - HR* 

### PGDM - Finance



Aakanksha Jain B.A. (Economics) Summer Internship: Carrier Wheels *Finance - Marketing* 



Aarushi Jain B.Com. (Honours) Summer Internship: Educomp Solutions *Finance - Marketing* 



Abhas Agarwal B.Tech Summer Internship: Central Bank of India *Finance - Marketing* 



Abhay Malhotra B.Tech Work Exp.: 22 months *Reliance Tech Services* Summer Internship: Vodafone *Finance - Marketing* 



Akshat Jain B.B.S. Summer Internship: Axis Bank *Finance* 



Amisha Gupta B.Com. (Honours) Summer Internship: PricewaterhouseCoopers (PwC) *Finance - Marketing (Dual)* 

#### **PGDM** - Finance



#### Ankit Kothari <sup>B.Tech</sup>

Summer Internship: Ministry of Power Finance - Marketing



Ankit Raj B.Tech Summer Internship: Ministry of Power *Finance - Marketing* 



Anuj Agrawal B.Tech Work Exp.: 21 months *IBM* Summer Internship: CERC *Finance - Marketing (Dual)* 



Anurag Jain B.Com. (Honours) Work Exp.: 13 months *Ernst & Young* Summer Internship: ICRA *Finance - Marketing* 



Anunay Srivastava B.Tech Work Exp.: 20 months *HCL Technologies* Summer Internship: My Money Mantra *Finance - Marketing* 



Arjun Kapoor B.E. Summer Internship: Central Bank of India *Finance - Marketing (Dual)* 



Chirag Bohra B.B.A. Summer Internship: Educomp Solutions *Finance - Marketing* 



Debashree Mishra B.Sc. (Honours) Summer Internship: Ministry of Power *Finance - Marketing* 



Deepanshu Pahuja B.Tech Work Exp.: 18 months *Tata Consultancy Services* Summer Internship: SBI Capital Markets *Finance - Marketing* 



Divye Gupta B.Tech Summer Internship: Ministry of Power *Finance - Marketing* 



Garima Khurana B.Com. (Honours) Summer Internship: Rural Electrification Corporation *Finance - HR* 



Hardik Gupta B.Tech Summer Internship: NTPC *Finance - Marketing (Dual)* 



Irfan Warsi B.Com. (Honours) Summer Internship: Power Grid Corporation of India *Finance - Marketing* 



Ishaan Singh Dhingra B.Tech Summer Internship: Cipher Capital Advisors *Finance - Marketing* 

#### **PGDM** - Finance



Kanika Gupta B.A. Economic (Honours) Summer Internship: Central Electricity Regulatory Commission *Finance - Marketing* 



Karan Tuli B.Com. (Honours) Work Exp.: 1 month *KPMG* Summer Internship: Educomp Solutions *Finance - Marketing* 



Mrudula Varanasi B.Pharm. Summer Internship: Mymoneymantra *Finance - Marketing* 



Nitika Jain B.Com. (Honours) Summer Internship: Pricewaterhouse Coopers (PwC) *Finance - Marketing (Dual)* 



Neha Gupta B.Tech Summer Internship: CERC *Finance - Marketing (Dual)* 



Nitish Singhal B.E. Work Exp.: 17 months *Infosys* Summer Internship: CRISIL *Finance - Marketing* 



Pooja Agnihotri B.Tech Work Exp.: 21 months *HCL Technologies* Summer Internship: Sharekhan *Finance - Marketing* 



Prachi Aggarwal B. Tech Work Exp.: 10 months *HCL Tech* Summer Internship: Punjab National Bank *Finance - Marketing* 



Pranav Bharadwaj B.A. (Honours) Economics Summer Internship: RECL *Finance - Marketing* 



Priyanshu Aggarwal B.Tech Summer Internship: DLF Brand *Finance - Marketing* 



Rahul Garg B.Tech Summer Internship: International Tobacco Co. (Godfrey Philips India) *Finance - Marketing* 



Ritika Agarwal B.Tech Work Exp.: 11 months *Accenture Services* Summer Internship: Crisil *Finance - Marketing* 



Rinsi Daniel B. Tech Work Exp. : 20 months *Infosys* Summer Internship: Reserve Bank of India *Finance - Marketing (Dual)* 



Sahil Chopra B.Tech

#### Summer Internship: IL&FS Financial Services *Finance - Marketing (Dual)*

#### **PGDM** - Finance



Shagun Gourisaria B.A. (Hons) Economics Summer Internship: Central Electricity Regulatory Commission *Finance - Marketing* 



#### Shubham Jain B.Tech Work Exp.: 18 months *iGATE Global Solutions* Summer Internship: Power Grid Corporation of India *Finance - Marketing*



T N V M Ravindra Mohan B.Tech Summer Internship: Union Bank of India Finance - Operations



Taranjit Singh Bhasin

M.Com. Work Exp.: 12 months *PricewaterhouseCoopers* Summer Internship: Central Electricity Authority *Finance - Marketing* 



Varun Jindal B.E. Summer Internship: Powergrid *Finance - Marketing* 



Vasu Sharma B.Com. (Honours) Summer Internship: Religare Finves *Finance - Marketing* 



Vineet Ranjan Singh B.B.M. Summer Internship: Fortis Escorts Hospitals *Finance* 



Yukti Agarwal B.A. (Honours) Economics Work Exp.: 9 months *Ernst & Young* Summer Internship: Genpact *Finance - Marketing* 

# PGDM - Operations Chirag Patel

B.Tech Summer Internship: Akzo Nobel India *Operations - Marketing (Dual)* 



Hrishikesh Thakar B.E. Summer Internship: IFFCO *Operations - Marketing (Dual)* 



Vaibhav Jain B.Tech Work Exp.: 20 months Accenture Services Summer Internship: Amtek Auto Operations - IT (Dual)

## PGDM - Human Resource



Aastha Gulyani B.Com. (Honours) Summer Internship: Tata Power *HR - Marketing* 



Ankita Aggarwal B.Tech Summer Internship: Fiserv India *HR - Marketing* 



Gunjan Bhateja B.E. Work Exp.: 21 months *Hitachi Metglas India* Summer Internship: Fiserv India *HR - Marketing* 



Kritika Saboo B.E. Summer Internship: IFFCO *HR - Marketing* 



Monica Sethi B.Com. (Honours) Summer Internship: Educomp Solutions *HR - Marketing* 



Neha Mittal B.Com. (Honours) Summer Internship: Larsen & Toubro *HR - Marketing* 



Pashyanti Singh B.B.A. Work Exp.: 17 months South Asia Foundation Summer Internship: Punj Lloyd Engineering HR - Marketing



Purnima Choudhry B. Tech Information Technology Summer Internship: Educomp Solutions *HR - Marketing* 



Richa Gupta B.Tech Work Exp.: 17 months *TCS* Summer Internship: Tata Steel *HR - Marketing* 



Rupal Prasad B.Sc. (Honours) Work Exp.: 22 months *Evalueserve* Summer Internship: Samsung Electronics *HR - Marketing* 



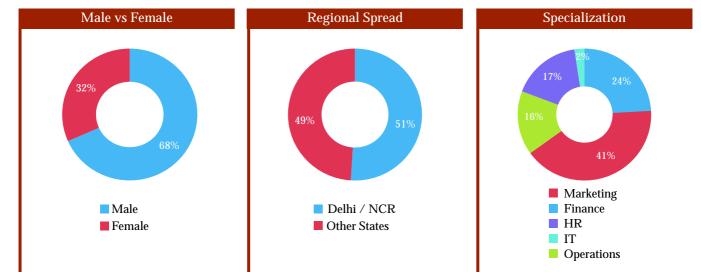
# FORE@WORK



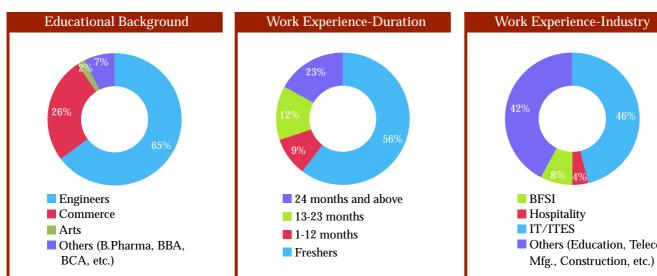
# Profile – PDGM - International Business 2012-14

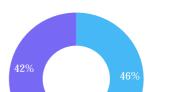


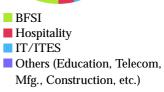
# BATCH OVERVIEW











## PGDM - IB Laterals - Marketing (Industry Work Experience $\geq$ 24 months)



#### Abhilash Dubey

B.E. Work Exp.: 28 months *Tata Consultancy Services* Summer Internship: You and India *Marketing - Operations* 



#### Deepak Arora

B.Tech Work Exp.: 26 months *Tech Mahindra* Summer Internship: Treks n Rapids *Marketing - IT* 



#### Deepak Bhatt B.Tech Work Exp.: 30 months *BSES Yamuna Power* Summer Internship: The Andragogy Consulting House *Marketing - Operations*



## Lokesh Gupta

B.E. Work Exp.: 24 months *Acore Infosystems* Summer Internship: ITW Signode India *Marketing - Operations* 



Mansee Saxena B.B.A. Work Exp.: 26 months *Grail Research, Noida and KPMG, Pune* Summer Internship: Godfrey Phillips *Marketing - HR* 



#### Muthu I

B. Tech Work Exp.: 30 months *Tata Consultancy Services* Summer Internship: ITW Signode *Marketing* 



## Vaibhav Bhatia

B. Tech Work Exp.: 24 months *Infosys Technologies* Summer Internship: Newgen Software Technologies *Marketing - IT* 

#### PGDM - IB Laterals - Finance (Industry Work Experience $\geq$ 24 months)



## Manjima Chatterjee

B. Tech Work Exp.: 24 months *Infosys* Summer Internship: ITC *Finance - Marketing (Dual)* 



Nikhil Gurg B.Tech. Work Exp.: 33 months *Amdocs India* Summer Internship: Ministry of Power *Finance - Marketing (Dual)* 



Vasundhara Surajgaria B.Com. (Honours) Work Exp.: 24 months *Ernst & Young* Summer Internship: Genpact *Finance - Marketing* 

PGDM - IB Laterals - Human Resource (Industry Work Experience  $\geq$  24 months)



#### Swati Jain

B.B.A. Work Exp.: 36 months *HCL Comnet Systems & Services* Summer Internship: Genpact *HR - Marketing* 

## PGDM - IB Laterals - Operation (Industry Work Experience $\geq$ 24 months)



## Ayush Singhal

B.Tech Work Exp.: 33 months *Infosys* Summer Internship: Akzo Nobel *Operations - Marketing* 

## PGDM - IB - Marketing



Aanchal Kochar B.Tech Work Exp.: 20 months *Bank of America Continuum Solutions* Summer Internship: Cafe Coffee Day *Marketing - Operations* 



Anish Gulati B.Tech Summer Internship: Yum Brands *Marketing - Operations (Dual)* 



Amish Agarwal B.Tech Work Exp.: 9 months *Infosys Technologies* Summer Internship: Goodyear India *Marketing - HR* 



Ankita Handa B.E. Work Exp.: 19 months *Giesecke & Devrient* Summer Internship: Educomp Solutions *Marketing - HR* 



Arpit Jindal B.Tech Summer Internship: SBI Life Insurance *Marketing - HR* 



Arup Sarkar B.Tech Summer Internship: Nourishco Beverages *Marketing - IB* 



Avneesh Luthra B.Com. Summer Internship: The Andragogy Consulting House *Marketing - Finance* 



Harsh Rakesh B.Tech Summer Internship: The Andragogy Consulting House *Marketing - Operations* 



Karan Khara B.Tech Summer Internship: Adidas *Marketing - HR (Dual)* 



Karishma Malhotra B.Tech Summer Internship: Ernst & Young *Marketing - Finance* 



Naman Gupta B.Tech Summer Internship: Yatra.com *Marketing - Finance* 



Naveen Kumar Singh B.Com. Summer Internship: Dabur India *Marketing - Finance (Dual)* 

## PGDM - IB - Marketing



#### Nishit Sehgal

B.Tech Work Exp.: 22 months *TATA Power Delhi Distribution* Summer Internship: Educomp Solutions *Marketing - International Business* 



Dr. Pooja Juneja Bachelor of Physiotherapy Summer Internship: PepsiCo Marketing - HR



Ritu Agarwal B.Com. Summer Internship: CtrlS *Marketing - HR (Dual)* 



Pawanjeet Singh Arora

B. Tech Summer Internship: Alethia Education Services *Marketing - Finance* 



Pushkal Arora B.Tech Work Exp.: 12 months *Accenture Services* Summer Internship: Ipsos Research *Marketing - Finance (Dual)* 



Rohit Batta B.E. Work Exp.: 18 months *DLF, Unitech* Summer Internship: SBI Life Insurance



Sanchit Wason B.Tech Work Exp.: 4 months *NIIT* Summer Internship: Logitech *Marketing - HR* 



Saurabh Gupta B.Tech Work Exp.: 21 months

Marketing - Finance (Dual)

Work Exp.: 21 months Aricent Group Summer Internship: Prospecta Marketing - Finance (Dual)



Sharanjot Kaur B.E. Work Exp.: 9 months *Triveni Engineering & Industries* Summer Internship: Genpact *Marketing - Operations* 



Siddharth Paul B.Tech Summer Internship: Yatra.com

Marketing - Operations



Smiti Rastogi B.A. (Honours) Maths Summer Internship: Asian Paints *Marketing - HR* 



Sunny Kadian B.Tech Summer Internship: Moser Baer *Marketing - Operations* 



Surya Veer Singh Chauhan B.Tech Summer Internship: Axis Bank *Marketing - HR* 



Urvashi Mishra B.Com. Summer Internship: EON Electric *Marketing - HR* 

## PGDM - IB - Marketing



Vaibhav Jain B.Tech (CS&E) Summer Internship: India Today Group Marketing - Operations



Yatin Joshi B.Hm Work Exp.: 22 months Royal Orchid Hotels Summer Internship: Bajaj Electricals Marketing - Operations

#### PGDM - IB - Finance



Ankit Kumar Marodiya B.Com. Summer Internship: CERC Finance - Marketing



Ashish Jindal B.Com. (Honours) Summer Internship: Rural Electrification Corporation Finance - Marketing (Dual)



Ish Kumar B.Com. (Honours) Summer Internship: Power Grid Corporation of India Finance - Marketing



Kanwardeep Singh B.Com. (Honours) Summer Internship: Central Bank of India Finance - Marketing (Dual)



Nikhil Gupta B.Tech Summer Internship: Ministry of Power Finance - Marketing (Dual)



Nikita Bhavsar B.E. Summer Internship: TATA International Finance - Marketing (Dual)



Nitin Shivnani B.Tech Summer Internship: Central Bank of India Finance - Marketing (Dual)



Prashant K Tejwani B.B.A. Summer Internship: Ministry of Power Finance - Marketing (Dual)



**Rupina** Thakur B.Com. Summer Internship: BEL, Panchkula Finance - Marketing



Shashwat Dhammy B.A. (Honours) Economics Summer Internship: CERC Finance - Marketing (Dual)



Shikha Mittal B.E. Work Exp.: 17 months Rammanan Corporation Summer Internship: Ctrls Finance - Marketing (Dual)



Shivakshi Agarwal B.Tech Work Exp.: 13 months Alstom Projects India Summer Internship: Rural Electrification Corporation Finance - Marketing (Dual)



Shivna Jain B.Com. (Honours) Work Exp.: 11 months *KPMG Global Services* Summer Internship: Jindal Stainless *Finance - Marketing (Dual)* 



Yatin Chauhan B.Sc. Physics (Honours) Summer Internship: Crompton Greaves *Finance - Marketing (Dual)* 

## PGDM - IB - Human Resource



Srilakshmi B.Tech

Summer Internship: Axis Areospace & Technologies/Cades Digitech *HR - Marketing (Dual)* 



Tarunjeet Singh B.E. Summer Internship: IFFCO *HR - Marketing (Dual)* 



# Placement Calendar 2014

The class of 2012-14 is a batch of high proficiency students with an average CAT score of 90 percentile and the highest being 98 percentile. At FORE we emphasize on imparting quality education to make them suitable for the corporate world. We strongly believe that in order to turn our students into a great asset for the corporate, they must go through the best of academic rigor in their curricular and co-curricular activities during the two year tenure of their PGDM program. This would enable them to think laterally and creatively across disciplines and sectors. We have planned the Final Placement Calendar in coordination with the Academic Calendar so that their classes are not disturbed. We seek your cooperation and request you to schedule your visit to FORE during the placement weeks mentioned in the placement schedule below and help us in managing our regular class schedule.

ACTIVITY	PERIOD		INVITATION TO PARTICIPATE*
Pre-Placement Talk for Final Placement	September 28, 2013 onwards		
First Placement Week for Freshers / Laterals	October	15-19, 2013	All Potential Recruiters Plan your Campus Visit to FORE NOW! To cherry pick the right candidate.
Second Placement Week for Freshers / Laterals	November	19 - 23, 2013	
Third Placement Week for Freshers / Laterals	December	17 - 21, 2013	
Fourth Placement Week for Freshers / Laterals	January	07-11, 2014	
Fifth Placement Week for Freshers / Laterals	February	11-15, 2014	
Sixth Placement Week for Freshers / Laterals	March	10-15, 2014	

### Final Placement Schedule 2013-14

\*Students will be able to join the company after final placement effectively from March, 2014 onwards.

Reputed organizations have been visiting our campus on a regular basis every year to recruit our students. Their repeated hiring is a testimony to our success in providing students who live up to their expectations. We at FORE highly value the relationship with all our recruiters. Apart from this, each year we welcome new recruiters to our campus. These mostly comprise of referrals and through executives who have moved to new companies or simply companies who have seen our students performing in the industry.



# A Snapshot of Top Recruiters at FORE

AbsolutData	Dineout	IndusInd Bank	Prospecta Software
ACC	Draft FCB + Ulka	Infosys	Protivity
Aditya Birla Retail	Ernst & Young	Ipsos	RBI
Akzo Nobel	Educomp	ITW Signode	RECL
Amtek Auto	ERP Top Up	IZONE	Renewable Woods
Asian Paints	Essilor India	J Walter Thompson	Revolution Next Technology
Aviva Life Insurance	EXL Services	Jindal Rectifiers	RFCL
Axis Bank	Fiserv	JSPL	RMS Risk Management
Axis Risk Consulting	Fortis Health Care	Khimji Ramdas	Samsung
Balani Infotech	Fusion Outsourcing	Kohler	SBI Life
Bitla Software	Futures First	Kotak Mahindra Bank	Sharekhan
Brand Bee	Genpact	Kotak Securities	SRF
Business Octane	GFK Mode	KPMG	Swedish Trade Council
Cafe Coffee Day	Godfrey Phillips	L&T	TATA Motors
Canon India	Hcentive	LG Electronics	TATA Steel
Capgemini	HCL Technologies	Logitech Electronics	TCS
CARE Rating	HDFC Life	Magma Fincorp	TCS BPO
Career Dreams	HERO MotoCorp	Maruti Suzuki	TDT
CBRichard Ellis	Hewlett Packard	Meru Cab	The Andragogy Consulting House
CEA	HSBC	Michael Page International	The Smart Cube
Central Bank of India	Huawei Telecommunications	Moser Baer	TNS Global
Century Ply	HUL	My Money Mantra	Treks 'n Rapids
CERC	ICICI Prudential	NEC Corporation	Trident
CMC (Tata Group)	ICICI Bank	New Gen Software Tech.	Uday Parivar
CMS Infosystems	IFFCO	NIIT Technologies	United Biscuits
CRISIL	IFI Realty	Oberoi Hotels	Usha International
CtrlS Datacentre	IMRB	Ogilvy & Mather	Wikasta
Decathalon	IMS	Omaxe Developers	Wipro Technologies
Deloitte	IndiaBulls Securities	Orient Electrical	Yatra
Diakin	IndoSimon Electric	Power Grid	You and India

#### PLACEMENT COMMITTEE

Prof. Anita Tripathy Lal – Chairperson Prof. Freda J. Swaminathan – Member Prof. Himanshu Joshi – Member Prof. Kanhaiya Singh – Member Prof. Mathew Joseph – Member Prof. Ravikesh Srivastava – Member Prof. Qazi Asif Zameer – Member

## FORE Career Division (FCD)

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