

7th Women Entrepreneurs Conference

Organized by
Delhi Management Association
in collaboration with
FORE School of Management



Women Entrepreneurs: Breaking Barriers & Scaling New Heights

4th March 2017

India Habitat Centre, Lodi Road, New Delhi

Conference Chairperson

Ms. VeenaSwarup

Former Director HR
Engineers India Ltd

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INTRODUCTION

Today women entrepreneurship world wide has been acknowledged as the source of economic development. Women entrepreneurs create new jobs for themselves and others by providing the society with different solutions to management, organisation and business problems etc. However, they still represent a minority of all entrepreneurs. Over the years, women entrepreneurs have often faced gender-based barriers to starting and growing their businesses, like discriminatory property, matrimonial and inheritance laws and/or cultural practices; lack of access to formal finance mechanisms; limited mobility and access to information and networks, etc. Despite all odds, women entrepreneurs in India and all over the world have been paving ahead and have scaled new heights.

As the recent *Kauffman Foundation's Entrepreneurship Policy Digest* report succinctly states, "research shows that women make great entrepreneurs."

CONFERENCE AGENDA

Session I: Success Redefined

Exploring together the pathway from dream to reality. This session will focus on the experiences and stories of some successful Entrepreneurs who today are making their presence felt in the world of business and have redefined success.

Session II: Entrepreneurship -The Global Prospective

Presentation by M/s.Deloitte & ILO on latest research findings and present status of Entrepreneurship globally.

Session III: Incubating and Accelerating Women Entrepreneurship

India is today undertaking a fundamental shift towards start-up friendly policies and a business friendly environment. To facilitate this there is a need for an entrepreneurial ecosystem to create more start-ups as well as opportunities for its vast young population to find employment. This section discusses how the existing ecosystem is supportive to entrepreneurial ventures.

Session IV: In the Spotlight: Entrepreneurial Competencies

Entrepreneurship research predicts direct relationship between entrepreneurial competencies and business success. The entrepreneurial competencies like innovativeness, risk taking capacity, high achievement orientation etc., play a significant role in managing & leading the enterprise successfully. This session would identify those entrepreneurial competencies which are key to the success of women entrepreneurs.

Session V: My Story to Start Up

This session will be a narration of recent Entrepreneurs highlighting their Journey to kick start the Enterprises, bringing out the challenges, facilitations and the drive that made them make it.

EMINENT SPEAKERS

Ms. Jyotsana Sitling

Joint Secretary
Ministry of Skill Development
and Entrepreneurship

Dr. Jitendra Das

Director
FORE School of
Management

Dr. Saurabh Srivastava

Chairman-India Operations
CA Technologies

Ms. Lakshmi Venkatraman

Founding Trustee & EVP
BhartiyaYuva Shakti Trust

Ms. Vaishali Kasturi

Partner
Deloitte

Shri Sunil Bhardwaj

Joint Director
NIESBUD

Ms. Sapna Ahuja

Sr Vice President
MapmyIndia

Dr. Shikha Sharma

Managing Director
NUTRI-HEALTH

Dr. Aquil Busrai

CEO
AquilBusrai Consulting

Mr. Anandan Menon

National Professional Officer
(Programme), International
Labour Organization

**Ms. Shobha Mishra
Ghosh**

Sr. Director
FICCI

Ms. Aparna Saroagi

Executive Chairperson
and Co-Founder
WEEFoundation

Ms. Moutushi Sengupta

Country Director
McArthur Foundation

Ms. Anju Shrivastava

Founder & CEO
Wingreens

Ms. Kalpana Jain

Senior Director
Deloitte

Ms. Haneet Vohra

Director
KSB Designs

Ms. Sujata Sahu

Founder
17000 ft Foundation

Ms. Ester Martinez

CEO & Editor-in-Chief
People Matters

Dr. Kiran Modi

Managing Trustee
Udayan Care

Mr. Nishant Neeraj

Co-Founder
Smiply Digital

Ms. Geetika Dayal

Executive Director
TiE

Mr. Anurag Mittal

Senior Advisor
NIESBUD

Dr. Anita Tripathy Lal

Prof-in-Charge
Centre for Entrepreneurship
Development (CED)
FORE School of
Management

Ms. Shivani Wazir Pasrich

CEO & Managing Director
SWP Productions India

WHY ATTEND?

Experience the challenges and triumphs of **Women Entrepreneurs!**

Opportunity to hear from the successful women entrepreneurs who have faced tough challenges and overcome the hurdles to growth.

Find inspiration and information from mentors & coaches who work extensively with small business owners, know their challenges and are ready to guide you forward.

Build your network to find partners, co-founders, customers, and suppliers; build alliances to kick start your enterprise.

Go back armed with resources to keep you working and succeeding on your new venture milestones.

Enjoy yourself in this nurturing environment by cheering the women entrepreneurs !

WHO SHOULD ATTEND

Corporate professionals, Business Owners, Academicians, Freelancers, Consultants and all the Women Entrepreneurs who are already running their business, as well as women at the early stage, just starting a business or are aspiring to start up.

Here are some questions to help you decide:

- Are you keen to accelerate the growth of your enterprise?
- Are you looking forward to start up on your own?
- Are you looking forward to connect with a mentor?

If you answered **'Yes!'** to those questions, Welcome to the Conference!

Administrative Details

Date : 4th March 2017
Registration : 9.00 a.m. to 10.00 a.m.
Conference timing : 10:00 a.m. to 5.00 p.m.
Venue : India Habitat Centre, Lodi Road, New Delhi

DELEGATE FEE(inclusive of 15% service tax)

Rs. 3000/- for DMA/AIMA Members
Rs. 4000/- for Non-Members
Rs. 2500/- for Academicians
Rs. 2000/- for Women Entrepreneurs

DMA Service Tax Registration No.AAATD0225CSD001

(Participation Fee is inclusive of lunch, reading material and other expenses).
Cheque/DD should be drawn in favor of **Delhi Management Association**. Once the registration of a nominee is confirmed and he or she is unable to attend the programme, the fee is non-refundable. However, participation by a substitute for the programme shall be allowed.

For Participation/ Registration please contact:

Ms. Omana Mathews
Administrative Officer

Mr. Surya Pratap Singh
Programme Officer

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For sponsorship opportunities, branding options for your organization and speaking slots, please Contact:

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