

November 28, 2012 (Wednesday)			
17:30 hrs – 18:30 hrs	Registration and Tea		
18:30 hrs – 19:30 hrs	<p align="center">Inaugural Session</p> <ul style="list-style-type: none"> ➤ Welcome Address : Mr. Suman Jyoti Khaitan, Senior Vice President, PHD Chamber ➤ Theme Address : Dr. Jitendra K Das, Director, FORE ➤ Keynote Address : Mr. J K Mehta, Regional Manager, World Energy Council ➤ Address by : Mr. Dola Mahapatra, National Director, Child Fund India ➤ Global Address : Mr. Lars Chirstiansen, Commercial Counsellor, Danish Embassy ➤ Vote of Thanks : Mr. Jatinder Singh, Secretary, PHD Chamber 		
19:30 hrs	Dinner and Cocktail		
Adjourn			
November 29, 2012 (Thursday)			
9:30 hrs-10:00 hrs	Tea		
10:00 hrs-11:30 hrs	<p align="center">Plenary Session I: Triple Bottom Line</p> <p>Chair : Dr. Jitendra K Das, Director, FORE</p> <p>Speakers :</p> <ol style="list-style-type: none"> Prof. D Kirk Davidson, The Morrison Professor of International Studies, Mount St. Mary's University, Maryland Ms. Valerie Issumo, CEO , Prana Sustainable Water, Geneva Prof. Ambika Dash, Senior Faculty, Power Management Institute, Noida Ms. Seema Mukherjee, Founder and CEO, Anaadi Media 		
11:30 hrs-11:45 hrs	Tea		
11:45 hrs-13.15 hrs	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p align="center">Technical Session – IA Business Sustainability: Challenges & Issues</p> <p>Chair : Dr. Rajat Panwar, Chapple Chair of Business and Social Responsibility, Northland College</p> <p>Speakers :</p> <ol style="list-style-type: none"> Prof Freda Swaminathan; FORE; “Why Marketers need to make Sustainable Development a Reality in India. A Perspective” Dr. Gunjan M. Sanjeev and Dr. Tanuja Kaushik, IIMT, Gurgaon; “Strengthening bonds between Corporate NGO and Educational Institution in achieving Business Sustainability”. Mr. Mathew Mampra, Alliance University, Bangalore; “Green HRM Practices and Business Sustainability”. </td> <td style="width: 50%; vertical-align: top;"> <p align="center">Technical Session – IB Environmental Sustainability: Challenges & Issues</p> <p>Chair : Dr. Biswanath Bhattacharyay, Senior Advisor, Asian Development Bank, Manila</p> <p>Speakers :</p> <ol style="list-style-type: none"> Prof. Anil Bhat and Prof. Sarvesh Satija, Birla Institute of Technology & Science (BITS Pilani), Pilani; “Sustainability and Competitive Strategy: An Indian Context”. Prof. Rohit Malhotra, Indian. School of Business and Finance, New Delhi; “Back testing VaR using Temperature Data-A financial sustainability option against abnormal temperature variations”. Dr. Neeraj Singhal; Apeejay School of Management, New Delhi, and Dr. Himani Gupta, IIFT, New Delhi; “Environment Sustainability in Business Education: Future Manager’s Perspective”. </td> </tr> </table>	<p align="center">Technical Session – IA Business Sustainability: Challenges & Issues</p> <p>Chair : Dr. Rajat Panwar, Chapple Chair of Business and Social Responsibility, Northland College</p> <p>Speakers :</p> <ol style="list-style-type: none"> Prof Freda Swaminathan; FORE; “Why Marketers need to make Sustainable Development a Reality in India. A Perspective” Dr. Gunjan M. Sanjeev and Dr. Tanuja Kaushik, IIMT, Gurgaon; “Strengthening bonds between Corporate NGO and Educational Institution in achieving Business Sustainability”. Mr. Mathew Mampra, Alliance University, Bangalore; “Green HRM Practices and Business Sustainability”. 	<p align="center">Technical Session – IB Environmental Sustainability: Challenges & Issues</p> <p>Chair : Dr. Biswanath Bhattacharyay, Senior Advisor, Asian Development Bank, Manila</p> <p>Speakers :</p> <ol style="list-style-type: none"> Prof. Anil Bhat and Prof. Sarvesh Satija, Birla Institute of Technology & Science (BITS Pilani), Pilani; “Sustainability and Competitive Strategy: An Indian Context”. Prof. Rohit Malhotra, Indian. School of Business and Finance, New Delhi; “Back testing VaR using Temperature Data-A financial sustainability option against abnormal temperature variations”. Dr. Neeraj Singhal; Apeejay School of Management, New Delhi, and Dr. Himani Gupta, IIFT, New Delhi; “Environment Sustainability in Business Education: Future Manager’s Perspective”.
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13:15 hrs – 14:00 hrs	Lunch	
14:00 hrs – 15:30 hrs	Plenary Session II: Market Mechanism for Environment Control-Special Reference to Carbon Market Chair : Mr. Sanjay Vashisth, Consultant, Renewable Energy Speakers : 1. Dr. Jitendra K Das, Director, FORE 2. Dr. Biswanath Bhattacharyay, Senior Advisor, Asian Development Bank, Manila 3. Mr. Vikas Kumar, Online Carbon Finance.com	
15:30 hrs. – 15:45 hrs	Tea	
15:45 hrs-17:15 hrs	Technical Session – IIA Resource Sustainability Chair : Valerie Issumo, CEO , Prana Sustainable Water, Geneva Speakers: 1. Dr. Prof. Satish Sinha and Prof. Archana Sinha; “Innovative and Implementable Sustainability counts in coal/ mining sector”. 2 Prof.Shallini Taneja, FORE, Prof. C.V. Baxi,MDI, Gurgaon and Dr. Pawan Taneja, IIHMR, New Delhi; “Measuring Economic and Social Performance for Sustainable Development: A Systematic Review of Literature”. 3. Mr. Joseph Effiong, Apeejay Styra University, Gurgaon; “Green Business Model: Analysis of Strategies, Challenges and Issues in India”.	Technical Session – IIB Sustainable Development: In search of a New Development Model Chair : Divya Rajput, Centre for Business Innovation, Indian Institute of Corporate Affairs Speakers : 1. Prof. Kanhaiya Singh and Prof. Vinay K Dutta,FORE ; Carbon credit and its prospects in India: 2. Prof. Subhasis Bera, FORE; “The Core Group in OSS: A Behavioral Model for Sustainable Development”. 3. Prof. Asif Zameer; FORE; “Sustainability of Indian Apparel Export Sector: An Empirical Study”
Adjourn		

November 30, 2012 (Friday)	
9:30 hrs-10:15 hrs	Registration and Tea
10:15 hrs-11:45 hrs	<p style="text-align: center;">Plenary Session III: Best Practices for Business Sustainability</p> <p>Chair : Lt. Gen. Rajender Singh, CEO, DLF Foundation</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. Dr. Rajat Panwar, Chapple Chair of Business and Social Responsibility, Northland College 2. Ms. Shama Afroz, Assistant Project Director, Modicare Foundation 3. Mr. Niranjhan Khatri, ITC 4. Ms. Maria, Vice President, Fortum Asia 5. Mr. Tariq Siddiqui, GM, Corporate Affairs, SPML
11:45 hrs-13.15 hrs	<p style="text-align: center;">Technical Session - III Corporate Governance, Social Responsibility and Sustainability</p> <p>Chair : Dr. D Kirk Davidson The Morrison Professor of International Studies, Mount St. Mary's University, Maryland</p> <p>Speakers :</p> <ol style="list-style-type: none"> 1. Dr. Prachi Bhatt & Dr. Sumeet Kaur; FORE; "Strategic HR intervention for Sustainable Development: A Case Study" 2. Prof. Raj K. Kovid ; IFIM Business School, Bengaluru and Ms.Kavita Singh; Doctoral Research Scholar, Gautam Buddha University, Greater Noida; " Are Sugar Manufacturers Socially Responsible? Multi-Stakeholders' Perception" 3. Mr. G V P Rajan; "Relevance of Regulation for Business Sustainability" <p>Discussants:</p> <ol style="list-style-type: none"> 1. Dr. Pradeep Chaturvedi, Chairman, Indian Association for the Advancement of Science 2. Mr. Anuj Sinha, Former Advisor, Department of Science and Technology, Government of India.
13:15 hrs – 14:00 hrs	Lunch
14:00 hrs – 15:30 hrs	<p style="text-align: center;">Technical Session – IV Government Perspectives on Sustainability</p> <p>Chair : Dr. P. P Bhojvaid, Director FRI, Dehradun</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. Dr. P. P Bhojvaid; " Sustainability and Natural resource dimensions of Growth" 2. Dr. Amarjeet K. Malhotra, Ansal Institute of Technology, Ansal University, Gurgaon: M- Banking: A must for Sustainable Growth in Banking Sector <p>Discussants:</p> <ol style="list-style-type: none"> 1. Mr. J K Mehta, Regional Manager, World Energy Council 2. Mr. Prabhat Varshney, Senior Vice President, PTC India ltd 3. Mr. D. Vasudevan, Executive Director, Albion Infotel Pvt. Ltd
15.30 hrs-16.00 hrs	Registration and Tea



International Conference on
"Business Sustainability: Challenges & Issues"
November 28-30, 2012, New Delhi



16.00 hrs– 17:00 hrs	<p style="text-align: center;">Valedictory Session</p> <ul style="list-style-type: none">➤ Welcome Address : Mr. Suman Jyoti Khaitan, Senior Vice President, PHD Chamber➤ Address : Samir Modi, Chairman, Task Force on CSR, PHDCC➤ Summary of Sessions : Dr. Jitendra K Das, Director, FORE School of Management➤ Keynote Address : Mr. Bipin Bihari Srivastava, Secretary, Department of Land Resources, Govt. of India➤ Vote of Thanks : Dr. Subhasis Bera, Professor, FORE School
17:00 hrs - 18:00 hrs	<p>Cultural Programme Magician Ishamuddin Khan Rajasthani Folk Dance</p>
18:00 hrs-18:30 hrs	<p>High Tea</p>