



## **International Conference on Business Sustainability: Challenges and Issues**

**November 28-30, 2012, New Delhi, India**

### **Submission Guidelines for the Extended Abstract**

Research papers, Conceptual papers, Articles and Case Studies are invited from academicians, management consultants, research scholars, practicing managers and students, relevant to the theme of the conference or in related manner. You are requested to submit an extended abstract (Maximum 1500 words) in a scholarly presentation summary. The extended abstract must include: title, authors (in a separate page), key questions, hypotheses (if, any), problem, state-of-the art, methods used (if applicable), main findings, four key words and some core references. A declaration should be provided from the corresponding author along with the paper stating that the work is an original one and does not violate Copyright. Please do not forget to mention that track clearly in which, you want us to keep your paper for review at the time of submission of your extended abstract.

Extended abstracts submitted will follow the peer-review process and its approval will be communicated to you through an e-mail. After the review process of the extended abstract, the authors will be requested to prepare and submit the final paper before the deadline.

A blind peer-review process is applied to ensure that evaluations are as error-free as possible and of the highest possible caliber. Before undergoing peer review, papers will be checked for compliance with submission guidelines. The Program Co-Conveners reserve the right to shift a submission from one track to another as they deem appropriate. Reviewers can provide a constructive feedback and make suggestions to authors in order to improve the quality of the paper. The authors' identities will not be known to the reviewers. The research papers will be evaluated according to the following criteria: relevance to selected research conference topics; clear definition of the core issue; mastery of the concepts used; theoretical and methodological contribution; advancement of the research agenda; usefulness to management practices; depth of the analyses and arguments; validity and consistency of the discussions; quality of the literature review; readability of the text; conformity with submission guidelines.